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WRESTLING

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"WRESTLER OF THE YEAR"

"Superfly"

Jimmy Snuka

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HULK HOGAN:
No. 1?

PIN-UP

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Five Deadliest
Feuds



Tommy Rich

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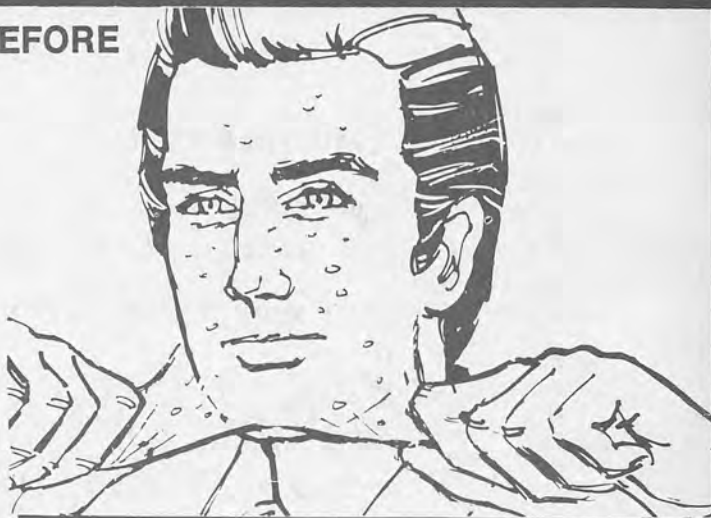
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WRESTLING IS KING OF SPORTS



by Lew Eskin

Wrestling is "KING" of Sports . . . It is number one not only in the hearts of its millions of fans but in the great bond of loyalty that exists between the fans and the wrestlers themselves.

It is number ONE because it gives those fans who pay their money at the box office a much higher entertainment dollar value than any other sport.

Because unlike the so-called BIG TIME sports of Baseball, Football and Basketball, the wrestling professionals care about their fans. That is why they never have and never will go out on strike.

The wrestler knows it is the fans, their fans the ones who support them by buying tickets to whom they owe their livelihood. Unlike the uncaring members of "America's Games", who think only of themselves, and look upon the ticket buyers with the same contempt that the team owners do — just as plain "Suckers."

That is an attitude you do not find among the wrestlers or the wrestling promoters. Although the sport of wrestling was the first to become married to television, and that marriage has lasted close to forty years. You still find the promoters and wrestling standing on their own two feet, not bowing down to the moguls of TV.

They know it is the fan who buys his ticket and understand that the television helps but does not keep them in business.

That is why you as a fan, can see the same champions and top stars in action no matter how small the town in which you live is. They appear in the local arena, school or gym the same as they do in the large cities across the United States and Canada.

Only in the sport of wrestling is the TRUE — there is no major or minor league in wrestling it is all MAJOR!

This mutual devotion of the fans and the people in the wrestling business is why wrestling is and always will be the "KING OF SPORTS"...



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UNDER THE HAT

by "Gentleman Saul"



Nick Gulas



Sheriff Fate Thomas & Capt. Saul Weingeroff

Wrestling is bigger than ever in the South. The big wrestling offices have no more monopoly on wrestling here. Thanks to men like Angelo Poffo and Company. He had the stuff to back the Big promoters down.

Poffo is an officer in the I.C.W. wrestling office in Lexington, Kentucky. Some of their talent includes Thunderbolt Patterson, Randy Savage, Georgie Weingeroff(my son) and Leaping Lanny, tag-team champs, other stars are Ox Baker, The Sheik, Pistol Pez Whatley, Ronnie Garvin, plus many more top wrestlers.

Gypse Joe, well known wrestler around these parts has been wrestling in Japan for six months out of the year. He bought a small ranch in Japan. He says he will move his family to Japan as soon as his daughter graduates school. His ranch is just outside Tokyo. Next to another popular wrestler from the U.S., Mark Lewin., who has married a beautiful Japanese girl. Not only does Mark wrestle in Japan, which he now calls home, but he is the booker for New Zealand where wrestling has been drawing big houses.

Continued on page 58

BEST

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MANAGERS! —



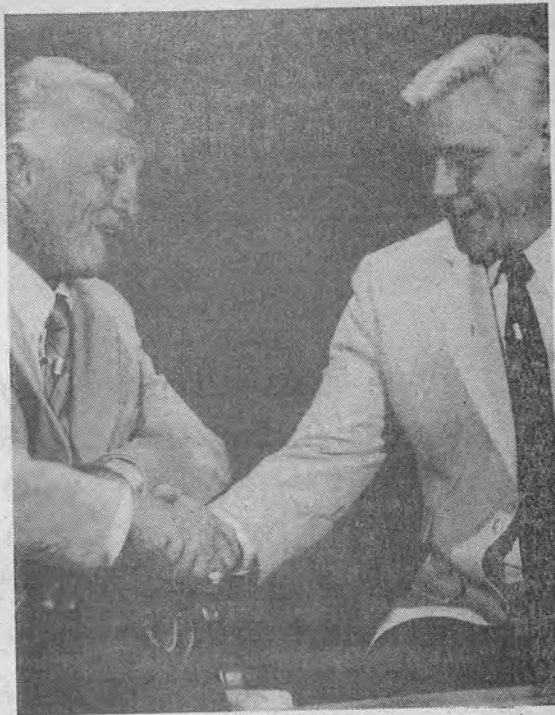
In the long history of the great sport of wrestling, managers have been just as important to the sport as the grapplers themselves.

In the case of the likes of "Gentleman" Saul Winegoff, "Wild Red" Berry, Bobby Davis they even often outshone their chargers.

Today there are still a number of managers who have stirred the emotions of the fans to fever pitch they are "The Wizard", Fred Blassie, George Cannon, Capt. Lou Albano, Marcel Bovee, Gary Heart just to mention the most well known there are many more from all sections of the wrestling world, who generate LOVE or

BOON OR BANE TO WRESTLING

by Allen Lewis



HATE from the fans ...

We at **OFFICIAL WRESTLING** would like to know just who they are and how you fans feel about them. So we would like to hear from you ...

Send us your choices for the **MOST POPULAR** or **MOST HATED MANAGER** ... He doesn't have to be one pictured on these pages, just vote for whom you choose ... **DEPENDING ON WHO** gets the most votes we will then decide what great trophy we shall bestow upon him ...

OKAY fans lets go send your choices to "MANAGER" care of **OFFICIAL WRESTLING**
P.O. BOX 519, McAfee, N.J. 07428.

CANDID CAMERA CORNER

We know that all you great wrestling fans are also great camera fans, so what could be more natural then for you and us here at OFFICIAL WRESTLING to combine your two loves . . .

WE are starting something special. A contest that will allow you to submit photos of your favorite wrestlers, or any photo that has to do with the great sport of wrestling.

Send these photos to us and each issue we will select six photos to be printed in OFFICIAL WRESTLING.

The photo chosen as best PHOTO OF THE MONTH will win a prize of Ten Dollars. Each of the other five photos printed will receive a prize of Two dollars each.

EACH PHOTO that is selected as the PHOTO of the MONTH will then be eligiable for the grand prize as PHOTO OF THE YEAR that photo will be worth a free lifetime subscription to OFFICIAL WRESTLING. All other photos that make it to the final judging will receive a one year free subscription to OFFICIAL WRESTLING.

NOW REMEMBER THIS CONTEST is for fans ONLY. NO PROFESSIONALS PLEASE . . .

So be sure to send as many photos as you want to CANDID CAMERA CORNER, P.O. BOX 519, McAfee, New Jersey 07428.

DON'T WAIT, DO IT NOW . . .

GORDON SOLIE —

"MAVEN OF THE MIKE"

by Gene Gordon

Wrestling was one of the first sports to gain popularity via the television, and one reason that it was quickly accepted by the fans was not only its great action, but the personalities of the men who manned the mikes, such as Dennis James, Dick Lane, Ray Morgan and the dean of them all Gordon Solie.

Solie is king in the southland and has been at mikeside for over three decades. While he is based in Tampa, Florida where he has been renowned not only for his wrestling broadcasting but for his activities in community service.

Solie also travels each week to handle the mike chores for all the action and the interviews for Georgia Wrestling.

Still debonair, handsome and boyish he may well go on for another thirty years, like all wrestling fans we sure hope so.

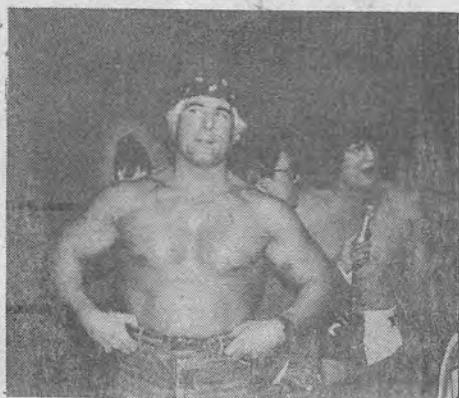


It was all friendly as Gordon shared the mike with "The Fabulous Freebirds", Buddy Roberts and Michael Hayes(L) and Kevin Sullivan.





(left) Glamorous Judy Martin during an interview with Gordon, (Above) Ole Anderson tells it like it is . . .



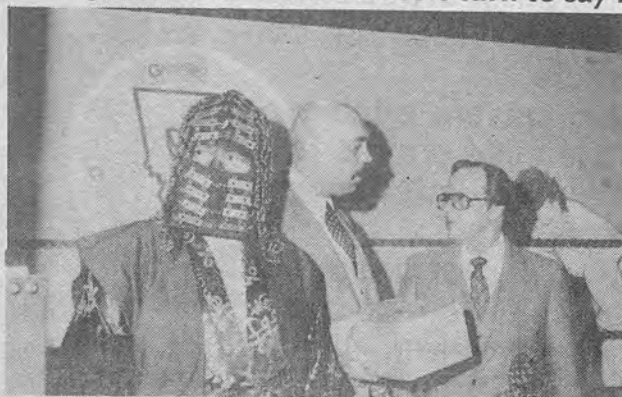
Austin Idol turns his back as Terri Gordy lets Solie know what it's all about.



Gordon and Tito Santana are overshadowed by Andre The Giant during a gabfest. Then it was Tito's turn to say his piece.



Gordon looks a bit leery as Manager Gary Hart hands him a box, while the Great KaBuki just looks uninterested.



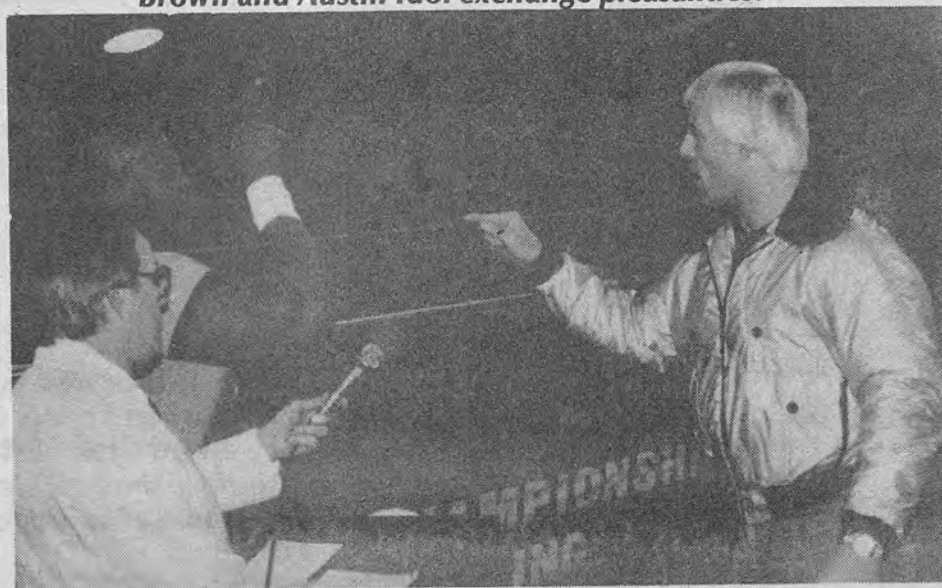


One of the most popular guest Gordon has interviewed of late is Rick Flair.



"Superfly" Jimmy Snuka was still a bad boy when he and Terri Gordy chatted with Gordon.

Gordon lets the fans listen in as Bad Leroy Brown and Austin Idol exchange pleasantries.





Handsome Roddy Piper joins Gordon during Atlanta talkfest.



Superstar(L) and Super Destroyer with their championship belt.

Solis was the guest commentator at Miami when he was presented with an award for having the top wrestling show, which is getting to be an annual award for Solie.

WRESTLING FANS

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DO IT NOW . . . Contests ends May 1, 1983.

HULK HOGAN — IS HE NUMBER ONE??

**"HULKAMANIA" —
IT'S SWEEPING THE
COUNTRY!!!**

by Bob Ruiz

Unless you've been tucked away in a cave somewhere in Borneo for the last two years, you've surely been aware of a creeping phenomenon slowly making its way across America. It's called HULKAMANIA.

HULKAMANIA is a contagious affliction that strikes mainly wrestling fans but lately even non-fans have been catching the "bug". The word is out, HULKAMANIA is in.

The perpetrator of said mania is of course, Hulk Hogan, a mountain who walks and talks like a man. Come to think of it, he is a man. Only at 6-8, 325 lbs, it's easy enough to confuse the two.

With massive, broad shoulders that look like they'd be more at home on a water buffalo, Hogan is still a mortal man like

the rest of us. It's just that there is so much more of him. Fortunately, there is enough of him to go around because fans from coast to coast have been clammering for his services.

While it is true that Hulk originally began his career as a villain, in the last few years he has seen the error of his way and gone on the side of right, much to the delight of mat fans everywhere. A funny thing happened when the golden haired grappler entered the AWA. Fans there took an immediate liking to Hogan and began to cheer him even though he was considered a rule breaker at the time. It was then that the Venice, California native decided to strike out in the cause of goodness and decency in the American way.



Hogan was far from a favorite of the fans when he was managed by Fred Blassie.

Fans revel in seeing noted tough guys like Nick Bockwinkel and Jerry Blackwell get their come uppence at the hands of the Hulk. In fact, he gave such a beating to AWA champ Bockwinkel in Minneapolis recently, that they had to carry Nick out of the ring on a stretcher. Since Hogan was disqualified and technically lost the match, he did not win the title. However, the cheers of the fans eased his disappointment.

Most people consider it just a matter of time until Hulk wins the big one. In the meantime, he just goes right on winning. He's been a success in virtually every major league in wrestling, the WWF, NWA and AWA. His handle is a household word in Japan where he is idolized. The name Hulk

Hogan stands for excitement and he never lets a fan down.

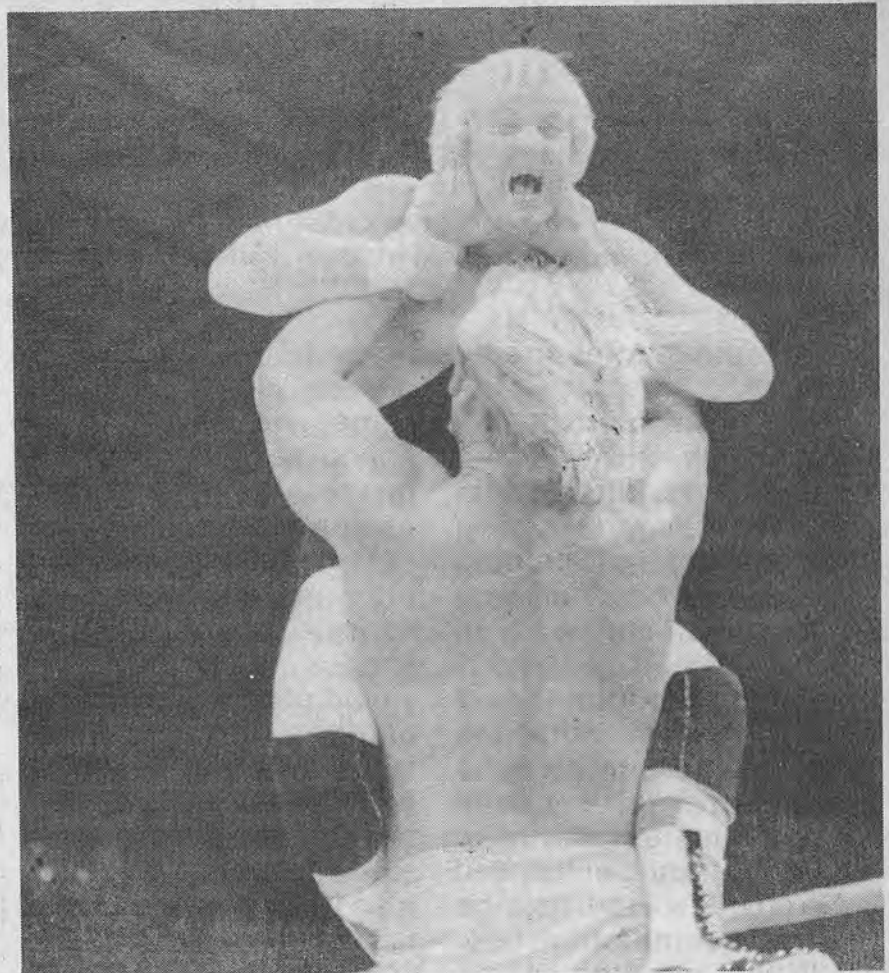
Sylvester Stallone saw Hogan wrestling one night and immediately signed him to a major role in "Rocky III", as an adversary to the Rocky character. The two gladiators battled to a draw on celluloid in a mixed match of boxer vs. wrestler. It was one of the high-lights of the movie. Dispite their bruising encounter on the screen, Stallone and Hogan became friends during the shooting. "I love the guy," exclaimed Stallone. Yes, even a big movie star can fall prey to HULKAMANIA.

Another noted celebrity to get caught up in the HULKAMANIA syndrome is Johnny Carson, Mr. late night television himself. Hulk was the featured guest on Carson's Tonight show on NBC. Hogan showed his sharp wit in bantering back and forth with the master of sharp comebacks. In the end, even Carson had come to realize that there is no escaping HULKAMANIA.

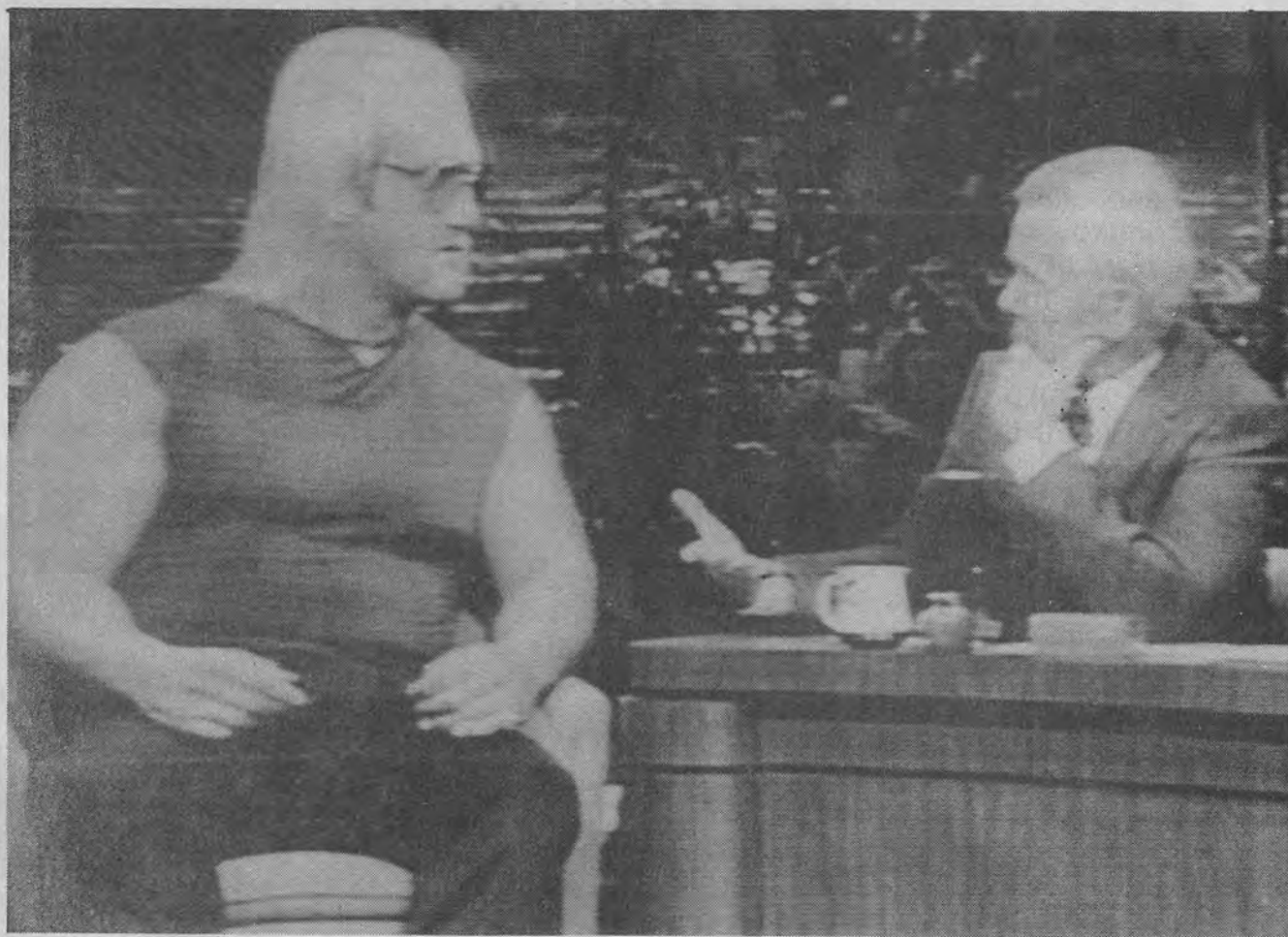
And what of the man himself? This granite-like athlete who has inspired a nation to riot. Ironically, Hulk was not always the physical brute you see before you today. In college, he weighed a hundred pounds less than he does now and was a professional musician. Music was his all encompassing interest for years, even to the extent of forming a group



It was a battle of two of wrestling's strong men when the Hulk clashed with Domenic DeNucci.



Bobby Heenan gets an unwanted lift from Hogan during their AWA battle.



The hulking One who earned plaudist from his appearence in ROCKY III also gained honored as he more than held his own while a guest on the Johnny Carson TV show.

and touring after graduating.

In between rock engagements, Hogan acquired an interest in weight lifting. Like anything else that he had pursued, when he went after something, he did so in a big way. Heavy training brought heavy results and an impressive 300 pound physique. A Southern wrestling promoter spotted all those muscles and convinced the young blond that he was a natural for the ring. The rest, as they say, is history.

Hogan went after wrestling in a big way,

never letting up. Sort of on the job training. He came, He saw and he conquered until his was one of the best known names in the sport today.

The HULKING one is a big man in every way, especially personality. He exudes a charm that would coax a possum out of a tree. Hogan is a man who loves life, like a kid let loose in a big department store. After all, who could dislike a man whose favorite movie is "Wizard of Oz"?

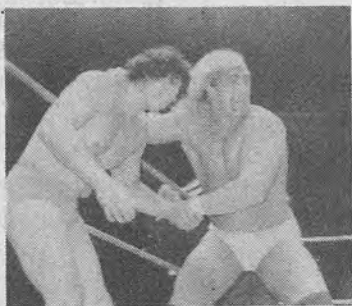
In the ring, it is quite obviously a different story. No nice guy in there. Hulk gets downright mean in action. He's

rough and tough in every sense of the words. For his bulk, the blond wrestler is amazingly fast and agile. He is capable of executing such spectacular moves as the flying knee smash in which he hurls his 325 pound body across the ring into some unfortunate opponent with crushing results.

In the gym, Hogan works just as hard to keep his body in rock hard shape as he does in the ring. To relax, he likes to turn up his stereo and put on the latest rock and country platters. His one real hobby in life, he



Happy fan Lynette Wineland poses with her Hero.

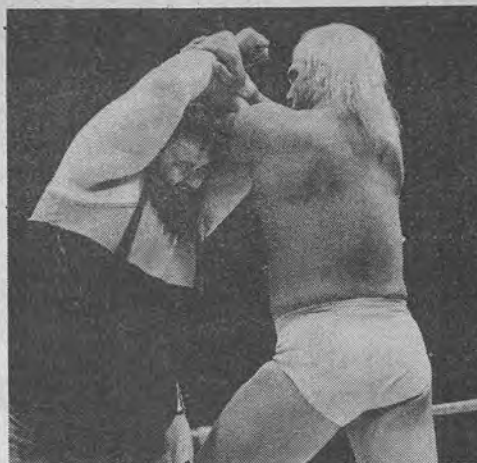


Tito Santana is about to get into the fling of things.

admits, is beautiful ladies. Hulk believes in enjoying his single status to the fullest and like the proverbial sailor of yore, has a girl in every port.

Hulk laughs at the time he took on of his favorite ladies named Pattie to dinner one night. "I wasn't too hungry that night," explains the large one, "so I only ate two whole chickens and various side orders." Pattie couldn't believe anyone could eat that

Continued on page



All 465 pounds of Jerry Blackwell could not stand off the power and skill of Hogan.



Hulk's chin lift has Ken Patera in deep trouble, during their slambang showdown.



Hogan joins some of his friend for a meal after a tough evening's work.

STRONGBOWS CAPTURE W.W.F. TAG TEAM CHAMPIONSHIP

Indians prevail after BRUTAL struggle
against Mr. Fuji and Mr. Saito

by Rich Fields



In one of the most exciting and exhausting tag team matches ever held on national television, the Strongbow Brothers—Jules and Jay—won recognition as the W.W.F. tag team champions, as they whipped the villainous

duel of Mr. Fuji and Mr. Saito. It was no easy battle, but then again, Chief Jay Strongbow is used to hard fought battles.

Throughout the Chief's lifetime, he has had painful setbacks that have made him wonder if

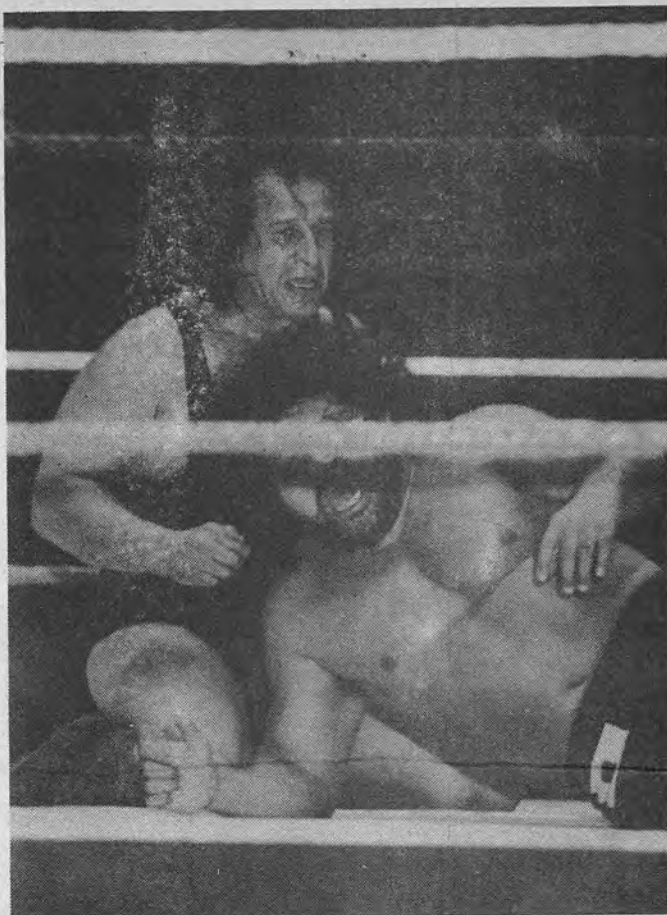
indeed it is all worth while. In his early childhood, he had witnessed the confinement of his family and tribesman to a reservation. During his wrestling career, he had seen his good friend and tag team partner, Billy White Wolf, have his neck fractured by Ken Patera. But perhaps the most painful experience in his entire life was the hurt and emotional depression he suffered when his best friend in the entire world, Chief Peter Miavia, turned on him twice, in the middle of title defenses at both Madison Square Garden and the Philadelphia Spectrum; and to compound the intensity of this traumatic experience, Miavia died before he and the Chief were ever able to reconcile their differences. As the Chief says, "I'll go the rest of my life without ever knowing why my best friend turned on me, we were so close."

Miavia was not the only one to turn his back on the Chief. Larry Zybsco and Spiros Arion were also close friends of

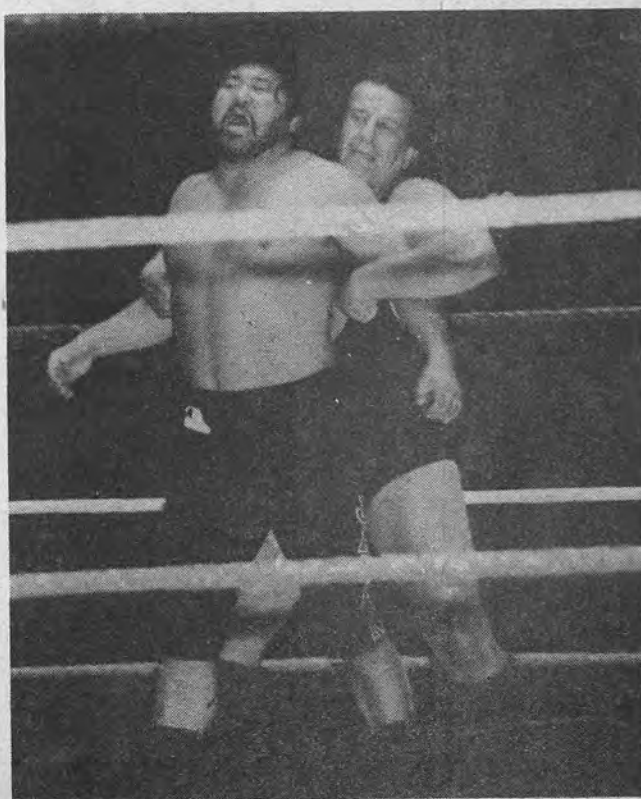
Strongbow who changed their ways and were lured to careers as rule breakers inside the ring. Every drop of blood Strongbow shed in matches with these men was intensified by the relationship they had once shared. Indeed, these difficult experiences had disallusioned Strongbow with the sport.

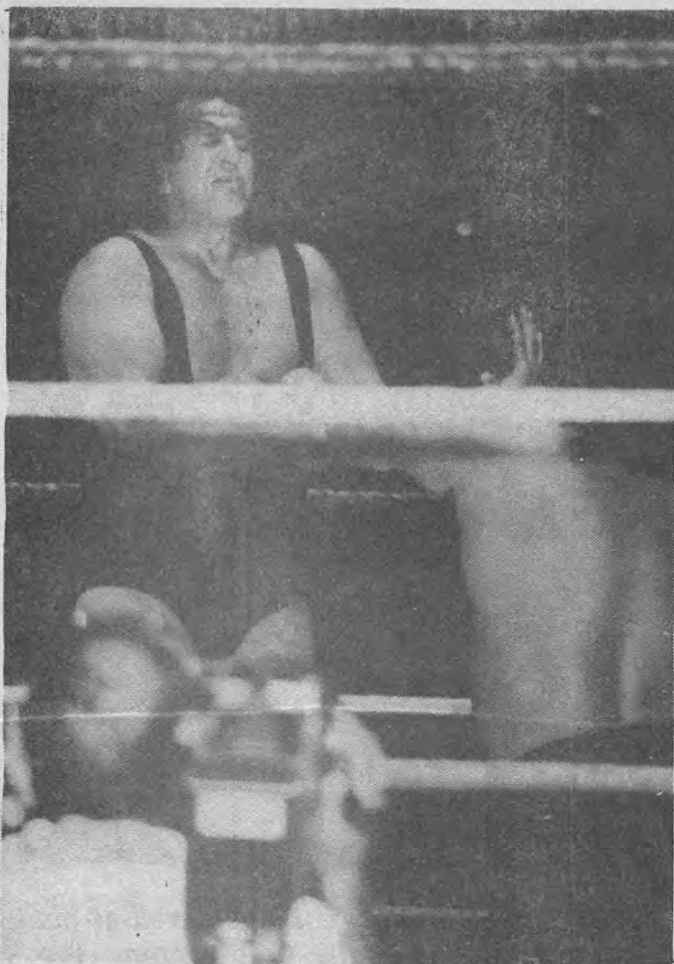
For the past several years, the Chief had been virtually inactive; he had been living comfortably with his fellow tribesmen back in Pauhaska, Oklahoma. The only connection he had with the sport he dearly loved was occasional exhibitions to help raise funds for his people. But Strongbow nonetheless often attended numerous wrestling shows—not as a participant—but rather as a spectator. The Chief made every effort possible to watch all of the matches of his younger brother, Jules Strongbow.

What exactly was it that made the Chief return to full time action in the gruelling sport of professional wrestling? Certainly, it wasn't the money, as the Chief has been blessed with a very comfortable lifestyle. Neither was it the glory, as Strongbow already has earned the reputation as one of the most colorful and competitive wrestlers in mat spot history. Rather, the Chief returned to the ring wars for one reason, and for one reason only: the defense

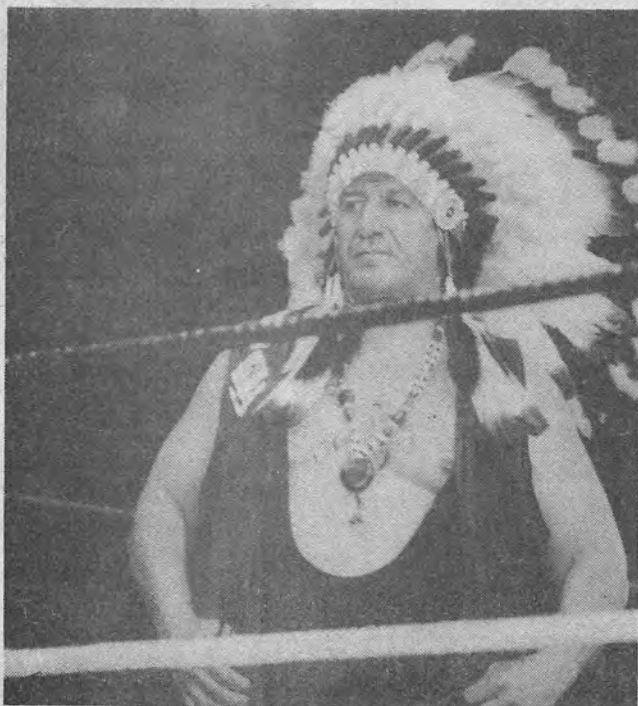


Chief Jay used all his cunning as well as his great skill and strength to overcome the villainous way of Mr. Fuji & Mr. Saito.





The TV camera zoomed in for a close-up as Jay and Mr. Saito go at it. (Below). The veteran Chief Jay was greeted with cheers when he first entered the ring.



of his family name: Strongbow.

In one of his earlier matches, Jules Strongbow was pitted against one of the meanest and most awesome wrestlers in the game today, who we will refer to as Killer (we have been asked not to reveal this wrestler's name). Unfortunately for Jules, his introduction to top caliber competition was not an enjoyable one. "Killer" caught Jules off guard and grabbed his cherished Indian headdress and shredded it into literally hundreds of pieces. Feathers covered the ring floor. It was not a pleasant scene.

Chief Jay witnessed this entire devilish act. But having suffered through a very similar experience during his own career, Chief Jay was able to hold back his desire to run into the ring and help his brother. The Chief had too much pride to do that. He knew his brother would want to defend his own honor. But the Chief knew exactly how Jules felt. Back in the dressing room after the match, the two brothers embraced each other, their eyes filled with tears. Right then, Chief Jay knew he had an obligation to both his brother and his tribe—he would have to return to action, and team up with his brother to avenge the name and honor of the Strongbow family.

Continued on page 61

"WRESTLER OF THE YEAR"

JIMMY

"SUPERFLY"

SNUKA

Skill, Sportmanship now trademark for former Bad Boy

by Allen Camp

Due to his many accomplishments, Jimmy "Superfly" Snuka has been named the 1982 Wrestler of the Year, by Official Wrestling Magazine.

This prestigious award has been bestowed upon him overwhelmingly by a panel of wrestling journalists. To be eligible for this award, a wrestler must possess the qualities of talent, strength, versatility, perseverance and character.

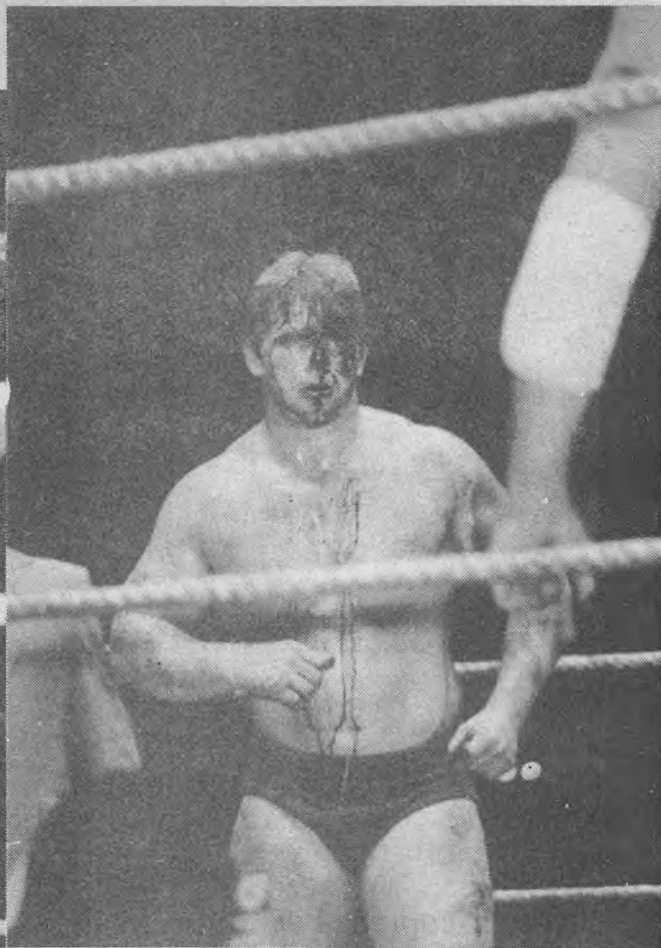
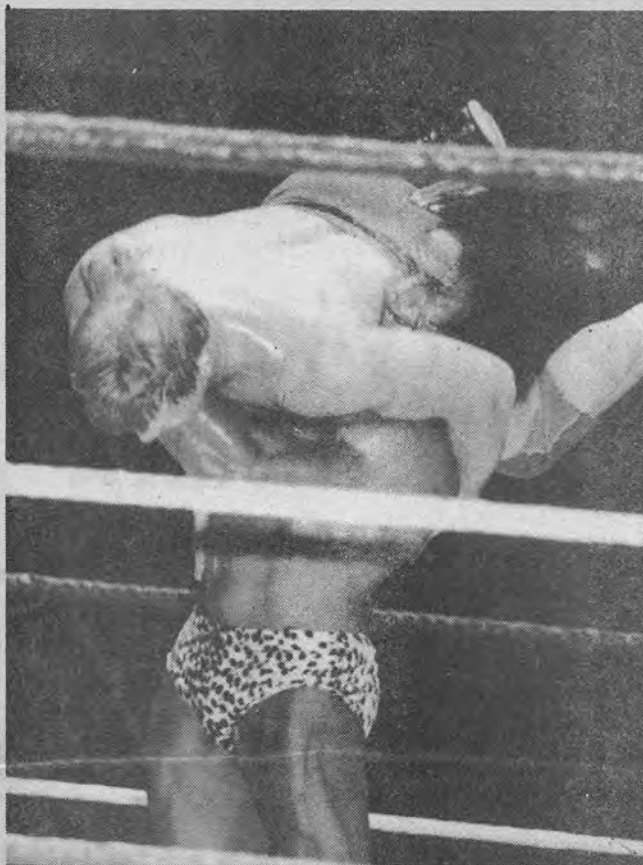
There is no doubt that "Superfly" Snuka has the talent and strength to qualify for the award - his gruelling title contests with W.W.F. champion Bob Backlund will attest to this — however, originally there was some doubt as to his character. For the early part of 1982, "Superfly" displayed less than exemplary behavior, as he clearly violated all the wrestling rules and regulations. Much to the enjoyment of his manager, Lou Albano, "Superfly" could be seen kicking, choking, fouling, and performing other illegal maneuvers. In fact, at one point, the wrestling officials were considering taking away his license, as there appeared to be no controlling of this man. Even a steel cage couldn't do the trick; he seemed to enjoy being treated like an animal.

Clearly, in the earlier part of 1982, "Superfly" was deservant of perhaps "The Most Hated Wrestler of the Year Award", rather than our bestowment of "Wrestler of the Year."

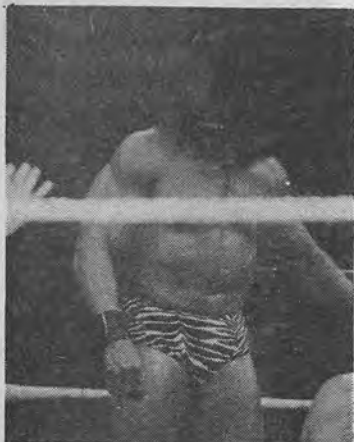
However, something soon happened that would change Jimmy Snuka's life - putting him on the right track. One day, Pat Patterson introduced him to former champion Buddy Rogers. Although the handshake the two exchanged seemed insignificant at the time, it would later prove to be a bond that would change the entire wrestling scene.



Snuka waves to his new found supporters before going against WWF champion Bob Backlund.



It was all out war when Snuka and Backlund got into it, Backlund's battered and bloody face tells the story of just how furious the battle was.



Not me says Snuka as he gets a warning from the referee for a bit of unlawful action.

Snuka, insensed with the idea of becoming the world champion, and after already failing several times at achieving that goal, asked the former champ for advice. "Get rid of Albano, he's using you," was the reply from Rogers. Snuka was confused and shrugged off the idea. But Rogers was insistent. "If you won't listen to my opinion," asked Rogers, "will you at least listen to facts?"

The facts that Rogers revealed to Snuka were unpleasant. Not only was "Superfly" employed under an illegal contract, but he was also penniless. All of his wrestling earnings, and the home he wished to purchase would have to wait. It was at about this time that wrestling fans began to see a different side of the "Superfly", a side no one ever before knew existed. "Superfly", the man thought to be built of stone, was seen with tears in his eyes. Almost incoherently, he asked Rogers if he would become his manager.

This whole scenario, of course, did not go over too well with Snuka's present manager, Lou Albano. In typical Albano fashion, the Captain sneaked up on Snuka and with the help of Ray Stevens, administered to Snuka the beating of his life. At one point, it was uncertain whether Snuka would ever walk again, let alone ever step into the squared corcle. But thanks to his tempered, steel-like body, and intestinal fortitude that most wrestlers only dream of, Snuka recovered, and promised to rid the wrestling world of the infamous Lou Albano once

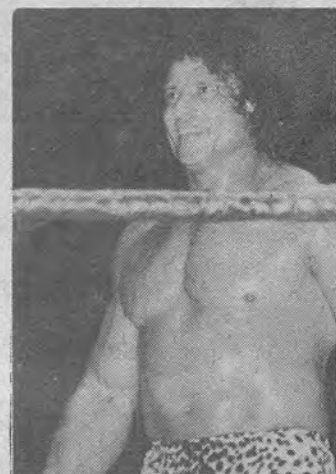


It was a joyous night for Jimmy as he went to work on his old mentor Capt. Lou Albano, a sweet revenge for "Superfly".

and for all. "Superfly" said he will then go on to capture a championship, but this time he intends to become a champion through scientific wrestling. "Now that I have the fans behind me, and Buddy Rogers in my corner, I don't have to resort to illegal tactics. I am a new man with a new attitude," says the extremely popular Snuka. "All I need is a chance to prove my sincerity to the fans." And prove his sincerity he has. In a recent grudge match at Madison Square Garden, "Superfly" took full advantage of a once in a lifetime opportunity to settle the score in a torrid match against none other than the Captain, Lou Albano himself. From the sound of the opening bell and throughout the match, Snuka inflicted unrelenting punishment on his former manager. Albano bleed profusely and needed twenty stitches to close his wounds after the match. Naturally, "The Superfly" was victorious, and as soon as his hand was raised in victory, twenty thousand screaming fans rose to their feet and showed their approval with a thunderous ovation.

Indeed, "The Superfly" was moved by the overwhelming applause showered upon him by his fans, and promised that his victory over Albano was just the beginning. Next, he says his itinerary is to defeat Ray Stevens, and eliminate the man who almost ended his wrestling career.

In the opinion of most wrestling fans, Ray Stevens doesn't stand a chance. We agree. We at Official Wrestling feel that with his new outlook on life, and under the proper guidance of Buddy Rogers, Jimmy "Superfly" Snuka is a man destined to achieve great things, and for that reason, it is an honor to bestow upon him our Wrestler of the Year Award.

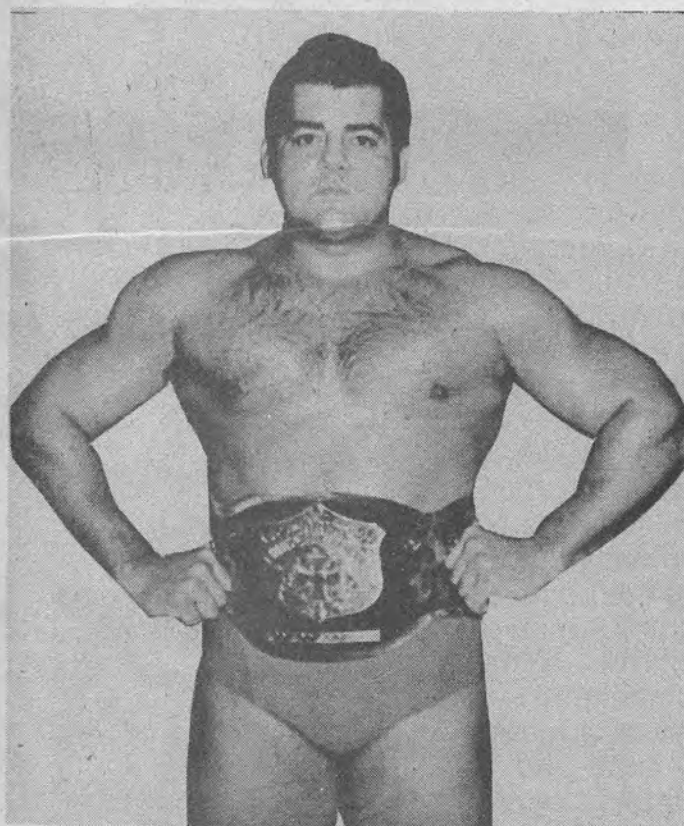


A smiling Snuka leaves the ring after battering and toughening Albano into defeat.

PREDICTIONS

FOR 1983

Compiled by Dan Kaminsky & Joe Leonelli



PEDRO MORALES

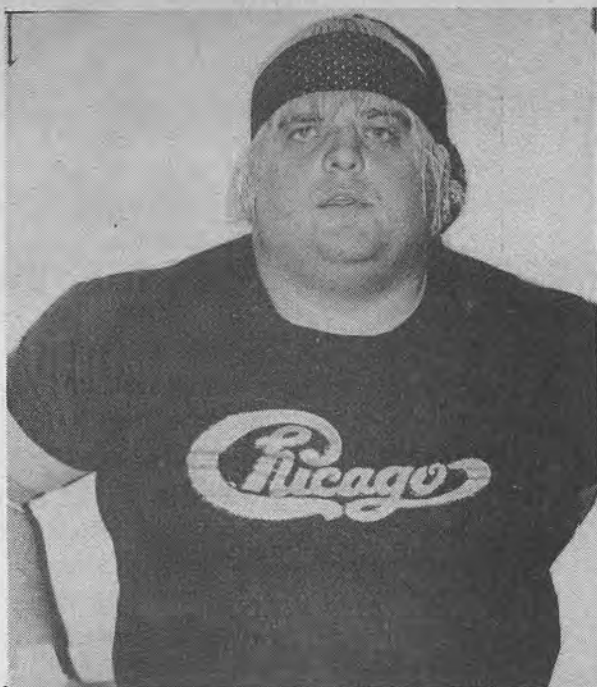


"SUPERSTAR" GRAHAM

In 1982, fans saw the retiring of a living legend — Bruno Sammartino — the passing of tag-team belts, the emergence of Pedro Morales as the Intercontinental champion, the return of former world champion "Superstar" Graham to the WWF area, the instatement of a new superstar to the scene — "Superfly" Jimmy Snuka — plus many other events.

If the mat action in 1983 is

anything like the mat action of 1982, wrestling fans throughout the world are in for a most eventful and exciting year. Intrigued by the possibility of new developments in the wrestling world, OFFICIAL WRESTLING has conducted a poll, asking several experts their predictions in order to come up with overall predictions for 1983. The predictions for 1983 are as follows:



DUSTY RHODES

NWA

Champion Rick Flair has always given the fans their money's worth. Brutal matches with Dusty Rhodes and Jack Brisco may have taken the steam out of Rick Flair. 1983 will see Dusty Rhodes, Butch Reed, and Jack Brisco struggle desperately with each other for top rights to challenge Rick Flair. However, the overall consensus is that Dusty Rhodes will emerge from the pack and capture the title from Rick Flair in an extremely bloody and controversial match.

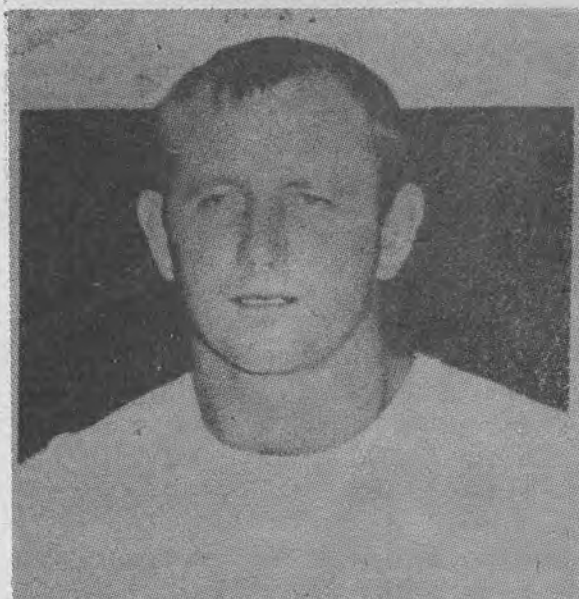
Up and coming stars in the NWA will be Coca Somoa and Johnny Rich, cousin of Tommy Rich. Johnny Rich is a rugged and fierce competitor similar in style to his cousin. Look for Johnny to challenge the champ, whoever he may be, and give him a most competitive contest. Also, Dory Funk and David Von Erich will be forces to reckon with. In tag team action, the Moondogs will entertain the fans with their animal-like tactics and challenge and perhaps capture the tag team championship. Killer Kahn and Rick McGraw will carry on their feud within NWA boundaries. Look for McGraw from North Carolina, to emerge victorious and win the support and love of the fans.



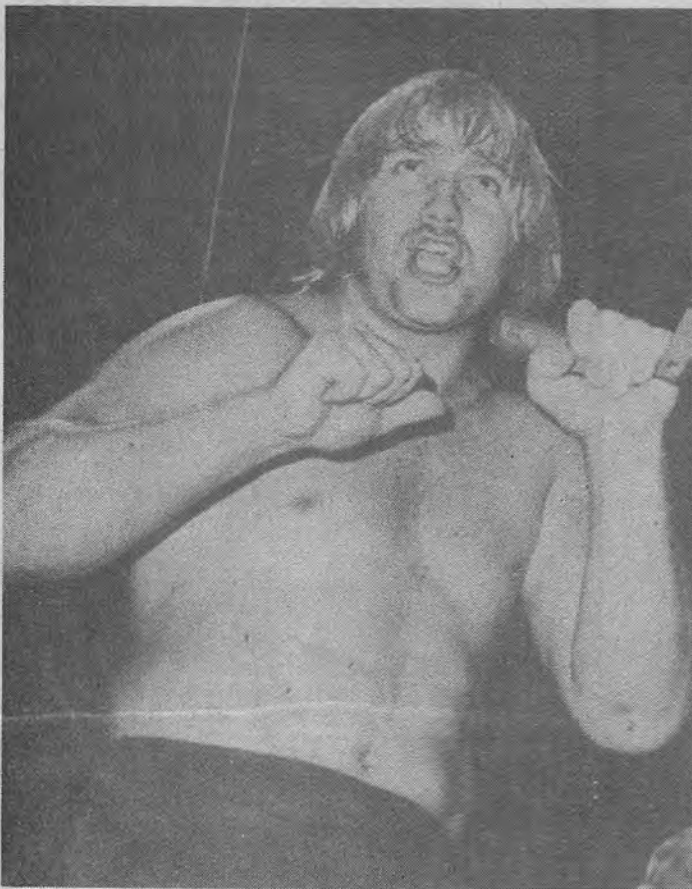
THE MOON DOGS



JACK BRISCO



DORY FUNK, JR.



JOHN STUDD



RAY STEVENS

**ROCKY
JOHNSON**



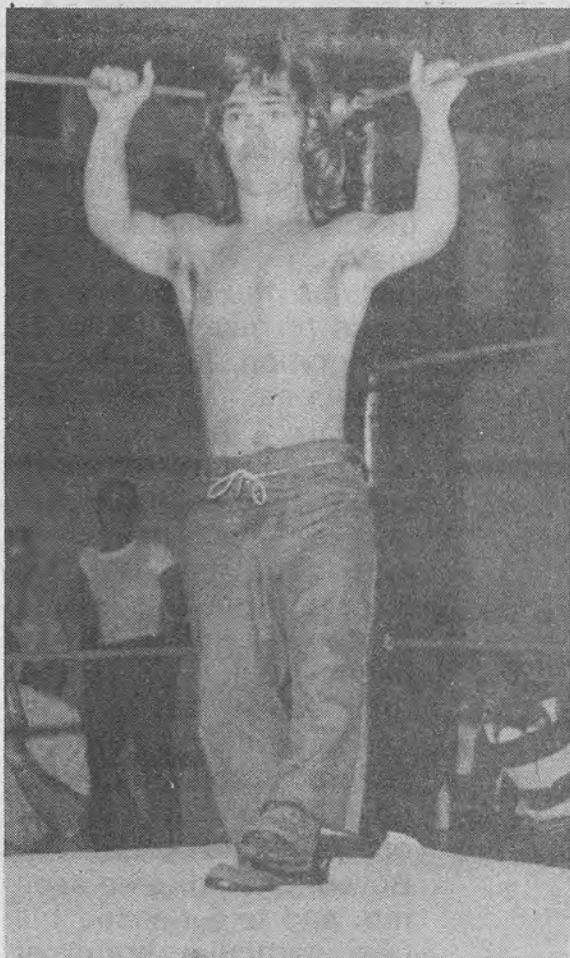
WWF

Champion Bob Backlund has had many tough encounters in 1982; this year will be no exception. Former champ, "Superstar" Billy Graham, will be constantly after the champion for revenge. Already, they have fought several times in 1982. The panel believes that Backlund will be able to remove Graham as a title threat once and for all. Ray Stevens has invaded the WWF. Although he will be unsuccessful in his attempts to capture the WWF championship, the experts polled predict that Ray Stevens will succeed in winning the Inter-Continental championship from Pedro Morales. Ray Stevens will make a few successful defenses of his title, but will then lose his belt in a brutal contest to "Superfly" Jimmy Snuka. Although former champion Ken Patera will return to try and regain his championship belt from Snuka, the Superfly will maintain his Inter-Continental championship for the remainder of 1983.

In tag team action, the Somoans will give the Strongbow Brothers plenty of competitive struggles. However, the experts feel that the only combination that can possibly defeat the Strongbows will be Ray Stevens and "Superstar" Graham. If the Strongbows do not lose their belts to this duo, they will remain champs for 1983. Rocky Johnson will excite the fans with his fistic capabilities, and young Tiger Mask will move into contention for a possible title shot. Look for a match between Rocky Johnson and Big John Studd to be a thriller in 1983.

Continued on page 62

LITTLE MEN — BIG ACTION!



Little Farmer, one of the Mighty Midgets who kept the action hot and heavy.



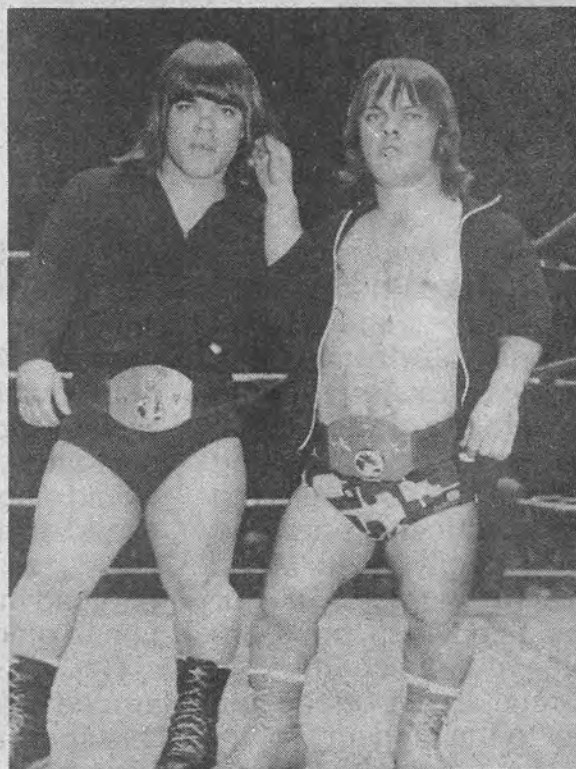
Little Tokyo, the Oriental star has long been a favorite with the fans.

When it comes to fast action, the mighty Midgets of the Mat world really know how to supply it . . . The fans love them. Among the top thrill providers of the "Wee Ones" are those pictured on this page.

by Dick Newton



Bobo Johnson, a clever little buzzsaw in action.



Showing off their tag-team title belts are Little Louie and Sonny Boy Hayes.

RIOTMAKER



Not only is Bovee a top wrestler, but he puts his cunning to good use as manager of the much feared Lumberjacks.

It was over an hour before the Friday night wrestling show in Phoenix, Arizona was supposed to start, but the appearance of the man in the cowboy hat, walking through the door carrying a blue suitcase, provoked the capacity filled arena to a fever pitch. The air was filled with boos, insults, and obscenities, as Marcial Bovee made his way to the dressing room, screaming high volume threats of his own, right back at the jeering fans. By the time his match against Dick "The Exor-

cist" Von Steinburn came about, they'd already shouted themselves hoarse. After the wild bout, which saw both Bovee and his opponent bleeding badly, Marcial would need an armed escort to take him to his car, to prevent the enraged mob from tearing him to pieces.

He has only been around since 1979, but in this short amount of time, few have managed to capture as much attention as the 24 year old master-villain. Looking like a slightly heavier version of

John Wilkes Booth and according to some, with a psychotic personality to match, Bovee has become the first star in years to receive national recognition, let alone international, from the Phoenix area. Even among fans in the areas where he has never appeared, his name is recognized and the interests of the fans is captivated. To some, he has become not a hated rulebreaker, but an uncanny anti-hero who is cheered and admired. Love him or hate him, no one is neutral to Marcial Bovee, once they've seen him and experienced his own particular brand of mayhem.

"My career is two fold," stated Bovee before an appearance in Phoenix. "In the west I am known primarily as a manager of other wrestlers, but in the east and the south I am primarily known as a wrestler." During his career, Bovee has held an Independent version of the Southern title on three occasions, though he weighs only between 200 and 216 pounds, and presently holds the IWU Jr. Heavyweight Crown which was presented to him in June of 1982.

The list of people he's managed either in the southwest or other parts

of the country reads like a wanted-dead or alive list of criminals. The Incredible Bulk, Zoltan The Great, The Lumberjacks, John Ringer, The Heartbreakers, Donna Day, Candi Divine, Hans Mueller, The Mask, Rick Davidson, Maniac Mike Gordon, and for a brief time, Superstar Billy Graham, in the local Phoenix arena. As a wrestler, some of the men Bovee has squared off with include Joey Rossi, The Exorcist, Super Argo, Christopher Henderson, Cowboy Bob Orton, Tony Garea, Tony Atlas, and Buddy Rose (The latter four on a highly unsuccessful WWF debut at the Pennsylvania tv tapes). In the latter case, however, Bovee points out that although his WWF record was unflattering, his main point was proven.

"Fred Blassie, Blackjack Mulligan, and myself were standing outside the dressing room and a whole crowd of fans can up, and started hollering and screaming. Yet they

weren't mad at the established rulebreakers in the area . . . they were mad at me. I think when I was at the tapes in Hamburg, the fans hated me more than anyone. That got the attention of Fred Blassie, Lou Albano, and Blackjack Mulligan. They took me into the dressing room and gave me all kinds of tips. They were extremely helpful to me. When I returned to Phoenix, Billy Graham

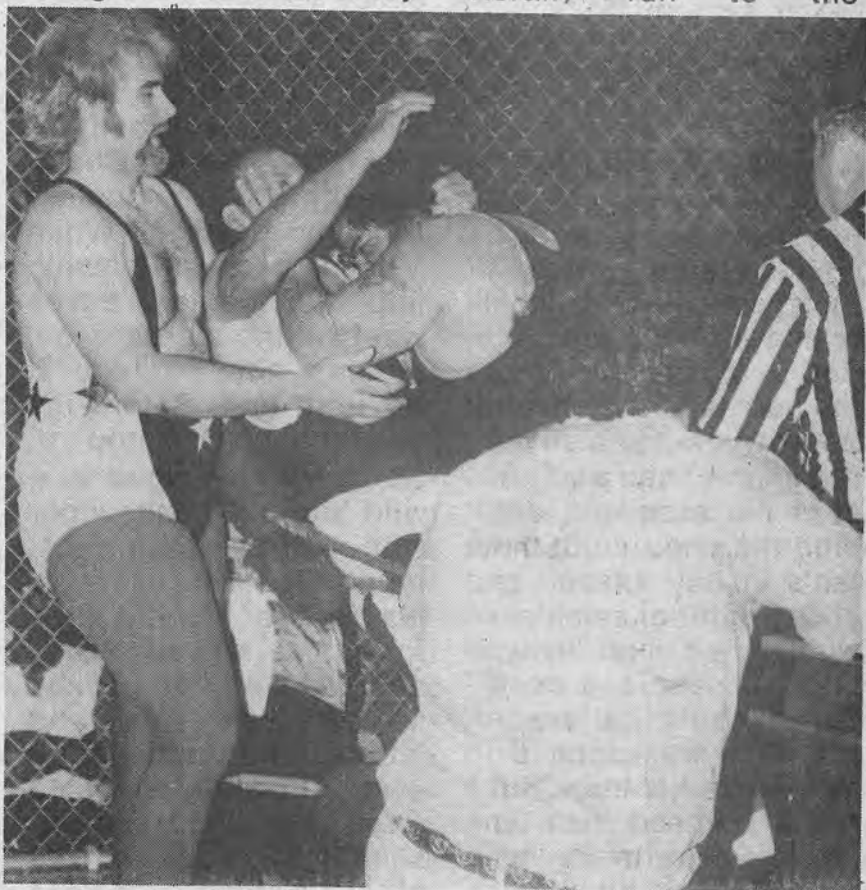
was just preparing to leave. I sent a message with him, to the WWF, thanking Mr. Blassie. His pointers helped me out considerably."

In any case, with or without the advice of men like Blassie and Albano, Marcial has been doing quite well at inspiring the hatred of the fans, perhaps too well. Among some circuits, he has gained the nickname of "Riot Maker", due to his provoking fans past the breaking point.

"I've had my license temporarily pulled three times after Riots in Arizona," said Bovee. "That didn't stop me, though. Whenever my

license was pulled, I just went somewhere else until my suspension was up and started riots in another area. Can I help it if promoters can't keep their local hicks under control? I don't care what the fans say, as long as they don't go throwing stuff at me or try to attack me. If they do, then trouble will start."

The stories about Bovee and his riots are numerous, like the time in Franklin, Tennessee when he was acting as manager for the two Heartbreakers, against Len Rossi and Don Green. After the bout, Bovee and his associates had to literally run to the



The referee called for outside help as Marcel's men ratpack poor El Grande, just another of Bovee's cute tricks.



The match hasn't even started and already Marcel is having a heated argument with Christopher Henderson.

dressing room to get away from the fans. One fan in the second row pushed a chair out in front of Bovee, who was running so hard he couldn't stop. Bovee hit the chair with both knees, falling flat on his face. For a minute the angry fan had satisfaction, until Bovee got to his feet, folded the chair and went after his assailant, dropping the chair across the fan's own knees and giving him a sample of what it felt like. "Maybe I'd be limping for a week," Bovee said afterward, while ice was applied to his swollen shins, "But I made damned sure the (expletive deleted) who caused it would be limping for TWO WEEKS"

Another time in Phoenix, Bob Yuma's nephew hit Marcial from behind. Marcial turned

around, grabbed a chair and chased him up the aisle, out the door, and into the streets of Phoenix, before behind restrained. On other occasions, he has been attacked by fans wielding purses, knives, screwdrivers, canes, and one time, a crutch. "This idiot was hobbling around on crutches, and he wanted to wrestle me," said Bovee. "I told him to sit down in his chair and shut up before I gave him a busted left leg to match his right one. Some fans are airheads, they've got balloons for brains."

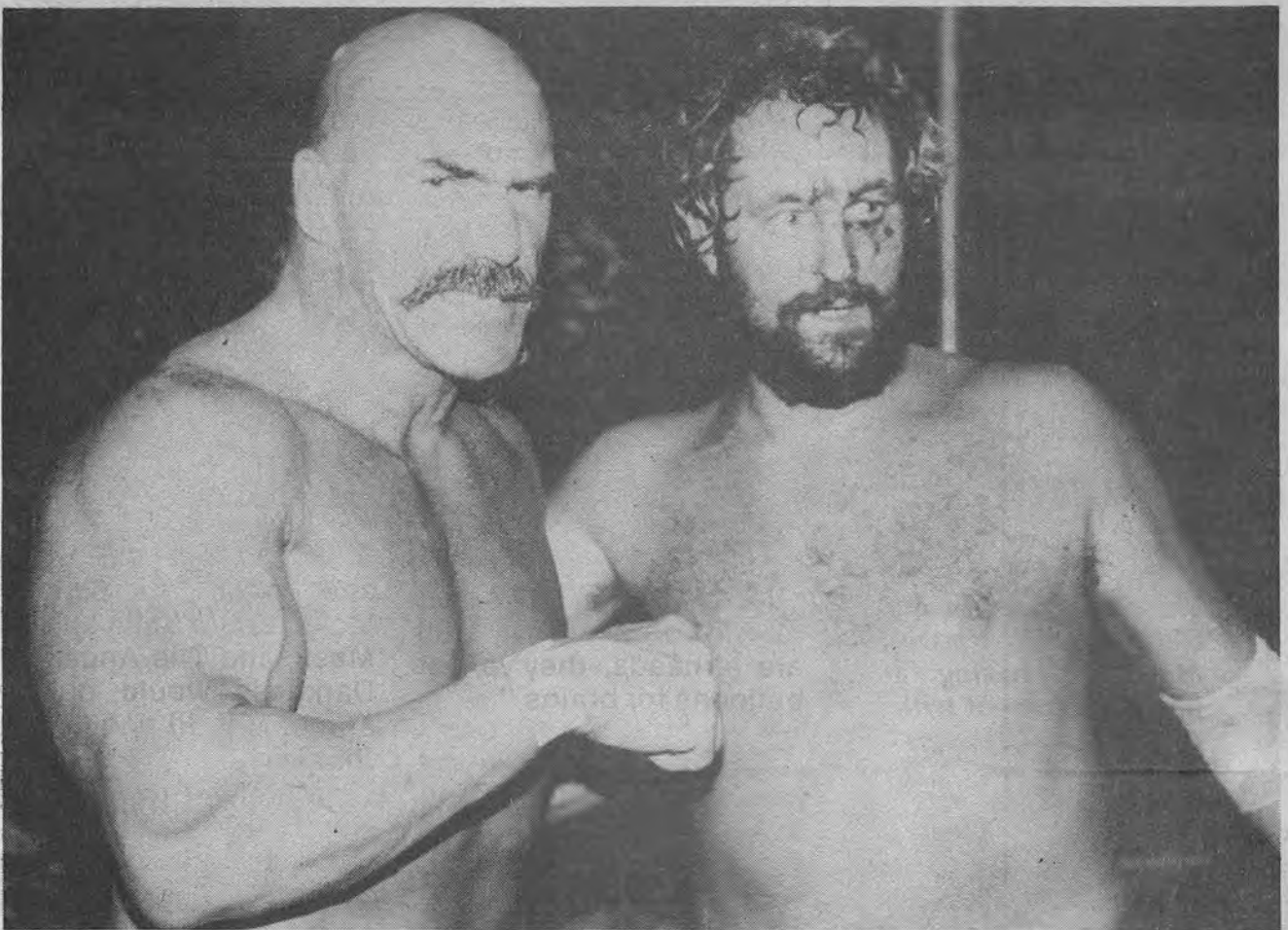
Of the riots, the worst would have to have been in Akron, Ohio, on August 16, 1981. Bovee and German protege, Hans Mueller, were in a bout for the Ohio State Championship against Domenic DeNucci. When Mueller backed Domenic into the corner, Bovee was waiting with a cane, striking him so hard it broke in half. Before the security could stop it, Bovee was engaged in a wild slugout in the floor with half a dozen fans, before Mueller came to his rescue. By the time the police arrived, Bovee and Mueller had picked off attackers right and left, literally clearing their own path to the dressing room. The incident overshadowed any of the other matches on the card and the next day, a photo of Marcial during the riot and a story covering the show appeared on the front of the

Akron Beacon Journal sports page. Bovee had outdone the Cleveland Indians, who were on page three.

"Marcial Bovee is a psychopath," stated John Ringer, one of the hated manager-wrestler's associates in the Phoenix area. "The guy is freaky. Yet he's gotten me more publicity than anyone else. He's gotten me good matches. He's been good for my career." Maniac Mike Gordon, The Arkansas Beast, The Lumberjacks, Eddie Sullivan, The Mask, and The Angels Of Darkness would quickly agree. Not all people feel that way.

"Marcial Bovee is the worst thing that could have happened to pro wrestling in years," said one of the Arizona fans (one of the few whose comments pertaining to Bovee could be printed without editing). He's underhanded, he's dirty, he's bloodthirsty, he's a loudmouth."

"I don't like the guy," said Jody Arnold, a regional star who has a tremendous following among the fans and is perhaps loved as much as Bovee is hated. "When I wouldn't let him manage me, he put a bounty on my head, offering money to any wrestler who would kill me in the ring or take my title away from me. Kill me, mind you. Kill me! Not just hurt me, but kill me! The guy's a nut. He belongs in a padded cell, not a wrestling ring. He brought in Billy Graham, The Monster, Rick David-



Two of the villainous associates of Bovee in Phoenix are John Ringer(left) and Billy Graham, who they follow the gospel according to Bovee.

son, The Lumberjacks. Plus I had to worry about him sneaking up on me when my back was turned to top it all off. No, I think we'd all be better off if Bovee wasn't around anymore."

Away from the ring, however, few fans know the real Marcial Bovee, contrary to the arrogant, foaming at the mouth villain who has been seen during the past two years in Arizona New Mexico, Ohio, Tennessee, Pennsylvania, Kentucky, and several other places. Outside the arena, Bovee is a unique person with a number of interests, including traveling,

vacationing in Mexico, and collecting film soundtrack records by Ennio Morricone. Aside from his interests in wrestling, he is active manager for Mexican bullfighter, Silviano Tanori, and engages in publicity work for the Nogales bullfight promotions. He is a graduate of Grand Canyon College, and English major, and is presently single. "The last three girlfriends I had cost met nothing but a bunch of money and an ulcer," he said on the subject, but indications are he still hasn't learned his lesson about womanizing.

Although promoters

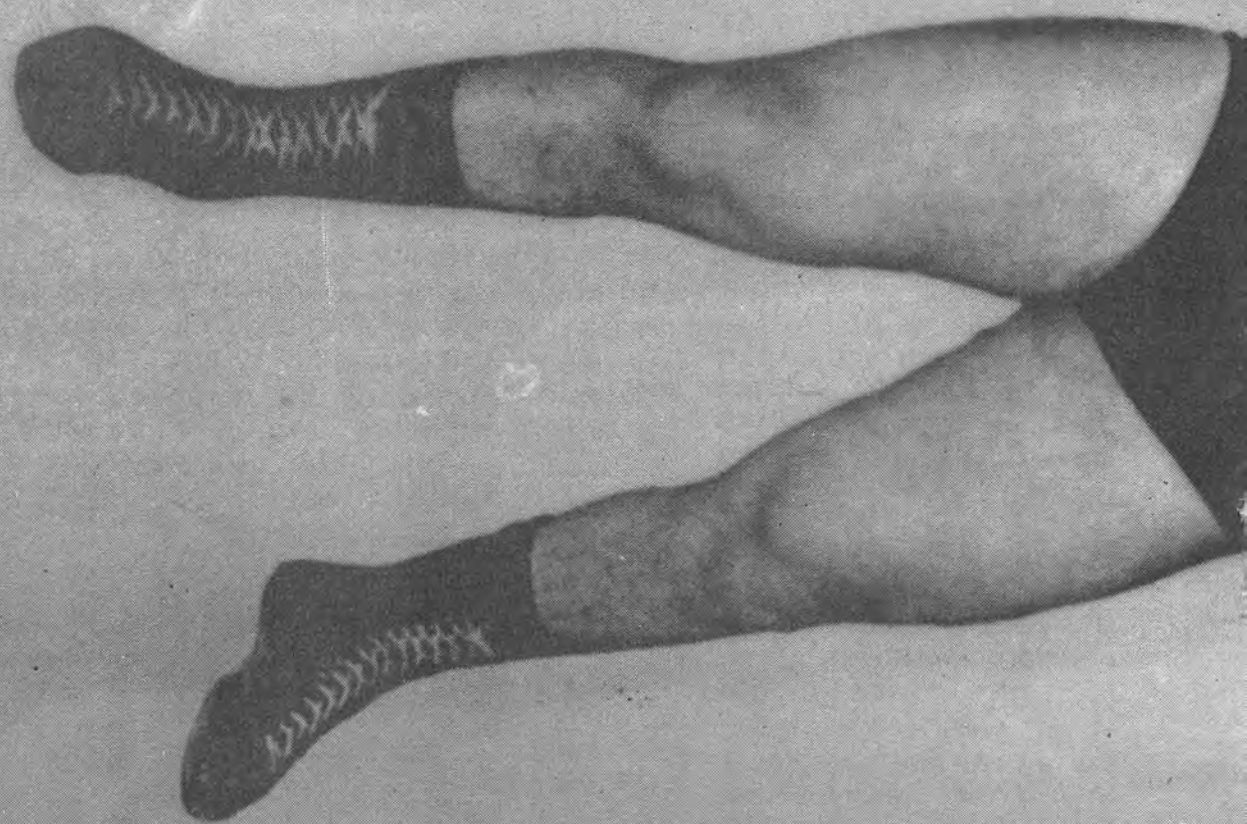
dread his eventual retirement, as do the fans, both pro Bovee and con, the subject has cropped up from time to time. "I've had my head



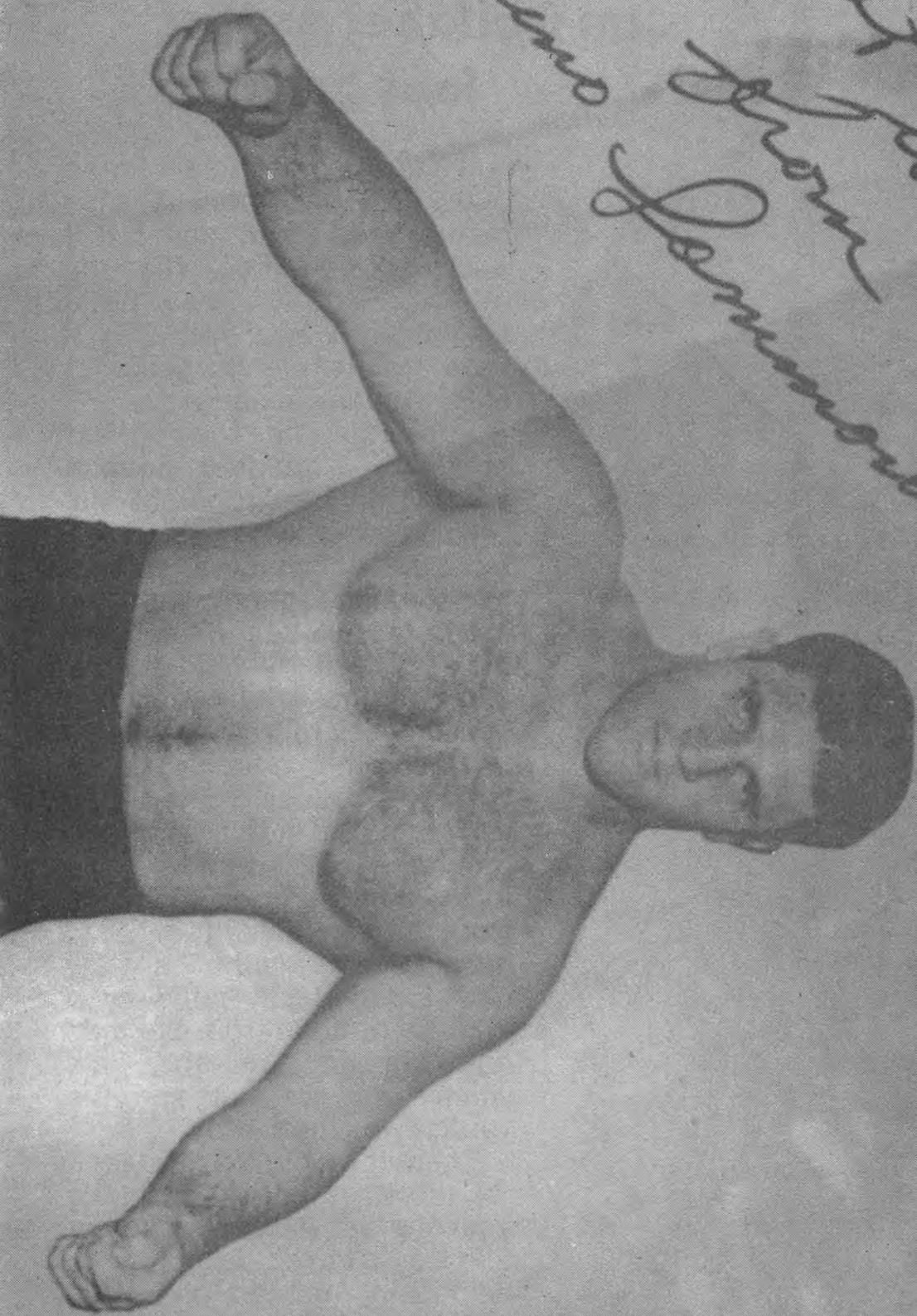
Marcel's face shows the wear and tear after he got his comupance from Joey Rossi

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BRUNO SAMMARTINO

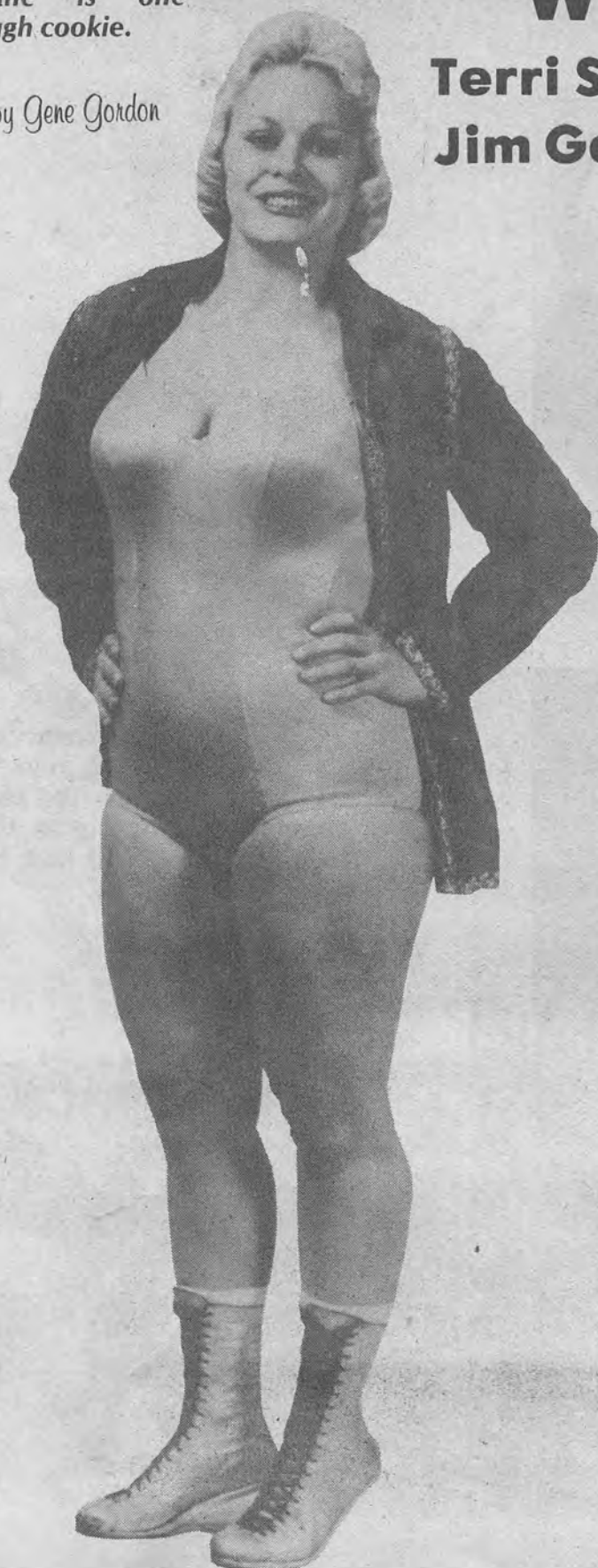


Best muscles
from
Dumbo



She may look
sweet, but Terri
Shane is one
tough cookie.

by Gene Gordon



STRIKING A BLOW FOR WOMEN'S LIB.

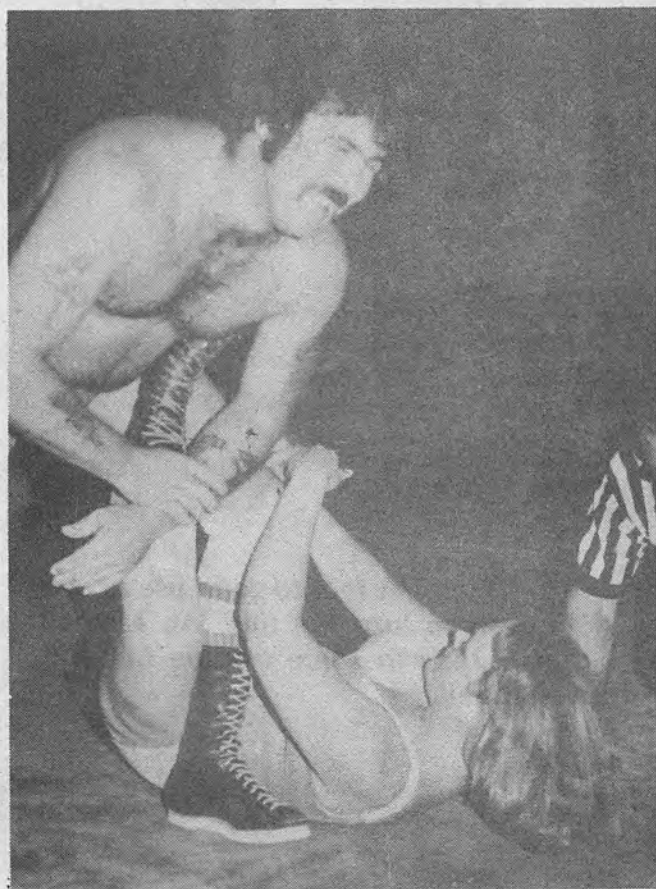
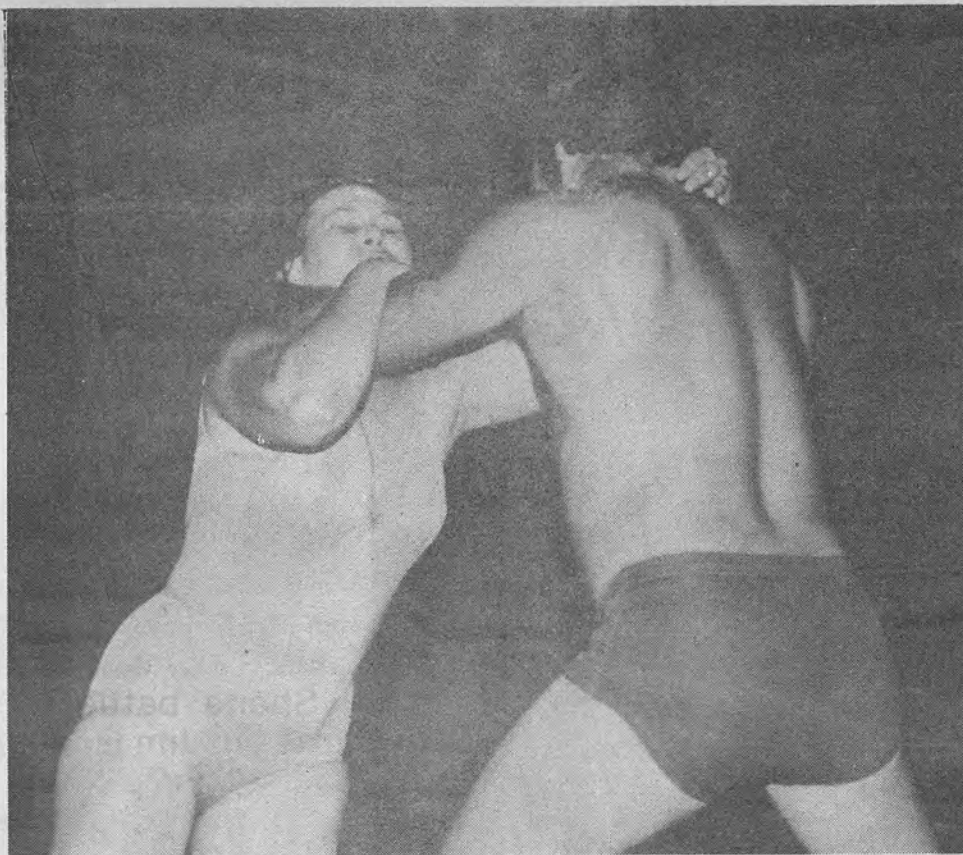
Terri Shane holds Jim Gallaher as the fans go wild . . .

It has often been said that a good BIG man will always beat a good small man, but it was a different story when the fans at Elkin, N.C. saw Little Ms. Terri Shane battle to a draw against big Jim Gallaher before a packed house.

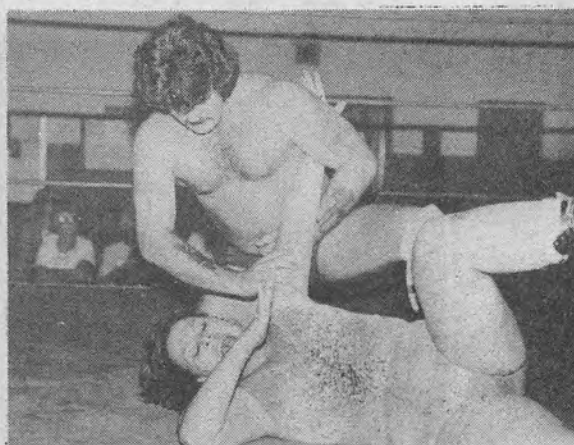
Spotting her opponent about one hundred pounds and five inches in height Ms. Shane won the hearts of the fans, and not just the females at promoter Johnny Hunter's program, but begrudgingly the men as well by holding her own against the so called stronger sex representative.

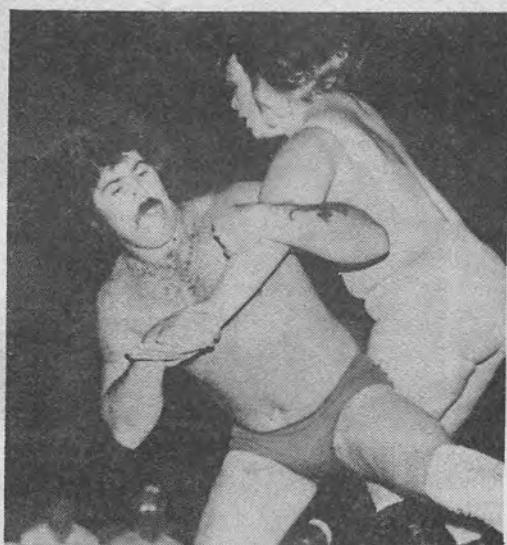
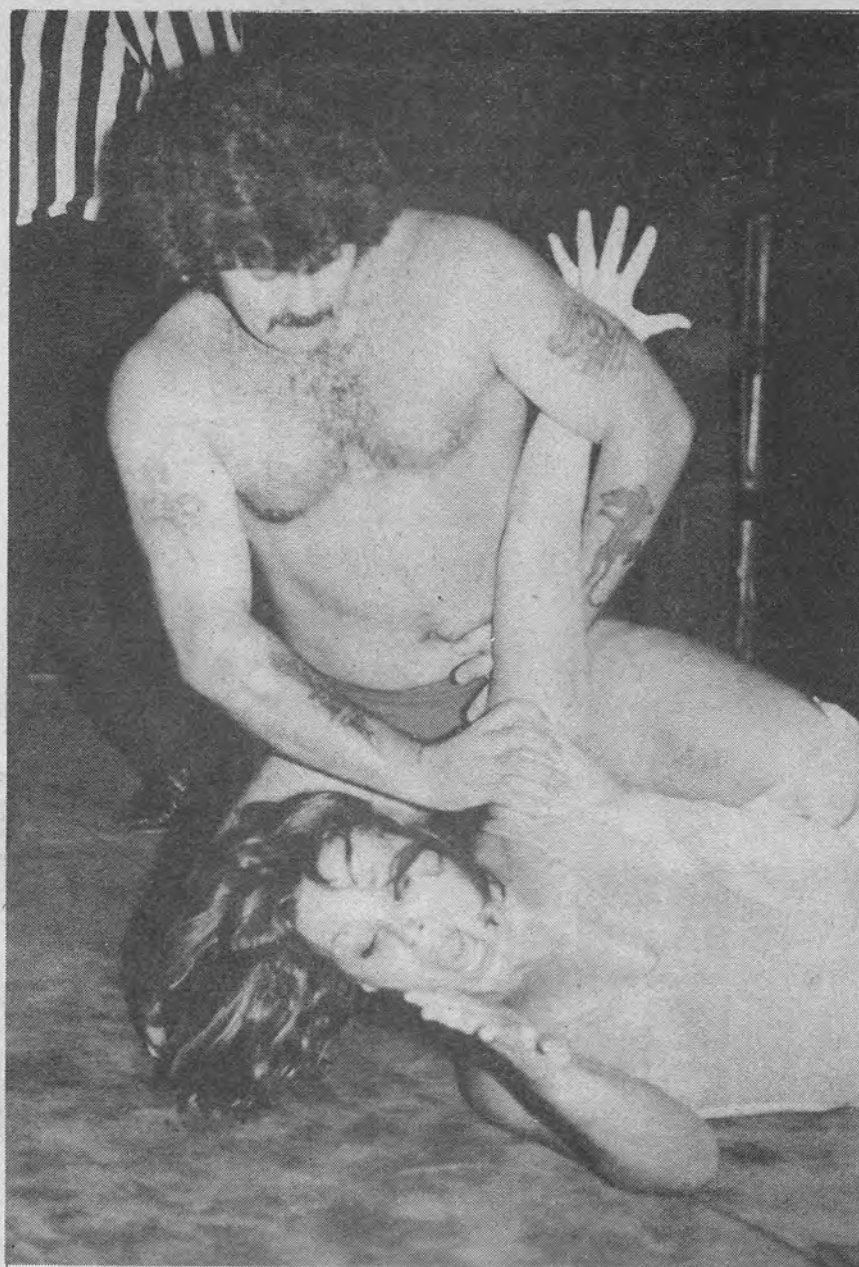
When the match started Jim more or less treated it as a joke, but it didn't take long before he realized that he was in for one tough evening and from then on it was touch and go all the way with the draw decision being greeted by a mixture of boos from the men and cheers from the gals when time ran out and the verdict was rendered.

There is an old maxim that a Tie (draw) is just like kissing your sister, well we bet that Jim would have been happy to be kissin' instead of cuffin' with the perty Ms. Shane.



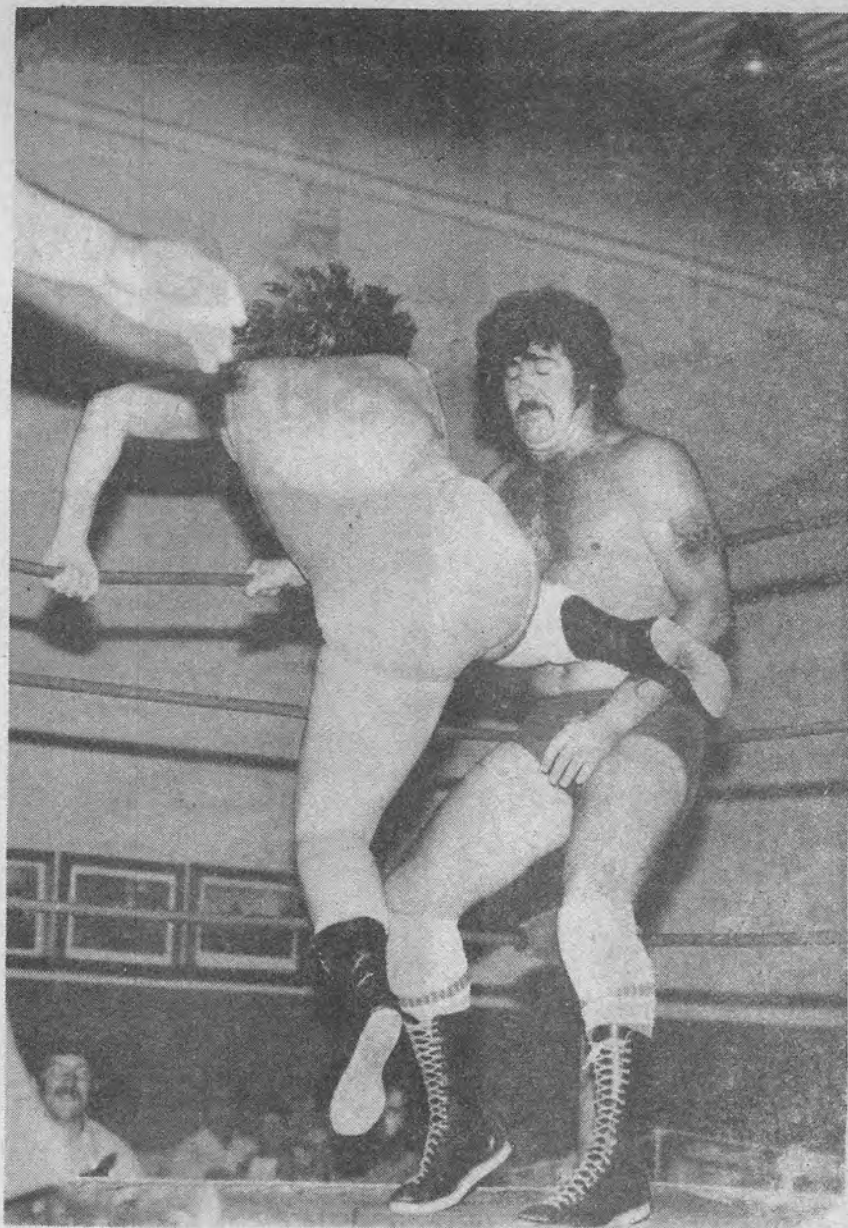
Gallaher started out in command as he used his greater strength to work Terri over as the crowd Jerred him for mistreating a Lady, but as the match wore on he found that he had a tiger by the tail.





Terri put her feet to good use as she began to turn the tide. An armbar had Terri in some trouble but she escaped.

A flying dropkick caught Jim by surprise and Terri was well in control when time ran out.



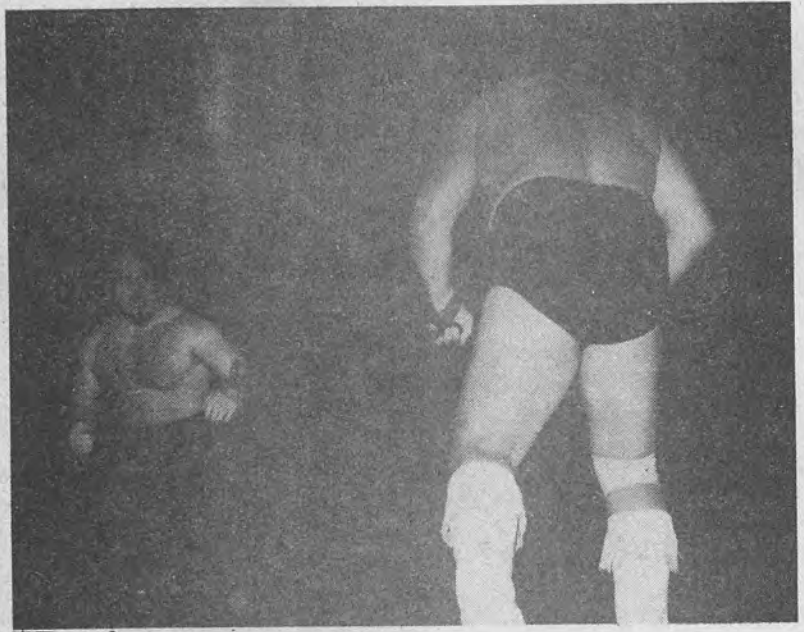
Take a look at the faces of the fans and you get a pretty good idea of who was rooting for who in the exciting encounter.

by Dan Kennedy

IVAN KOLOFF -

RUSSIAN BEAR

TERRORIZES THE SOUTHLAND



Koloff and Chief Wahoo McDaniels eye each other before swinging into action.

Ivan Koloff has invaded Southern wrestling rings with a vengeance. He has one objective, and one objective only.

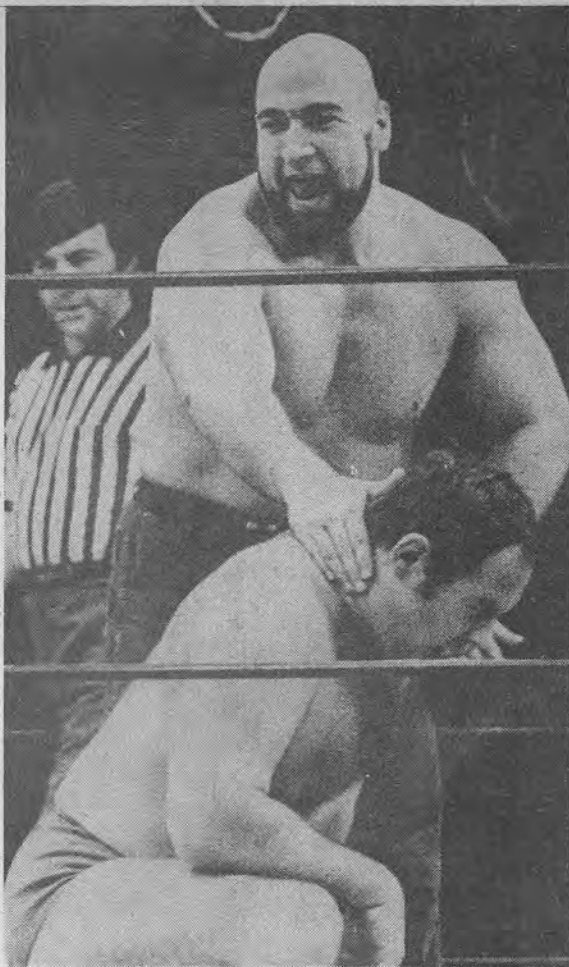
He is determined to win the world's championship and bring it back home with him to "Mother Russia," where he says "it belongs."

But wrestling fans are accustomed to this type of boasting from Koloff, and although mindful of the fact that he previously was indeed successful in winning a world's championship, the fans

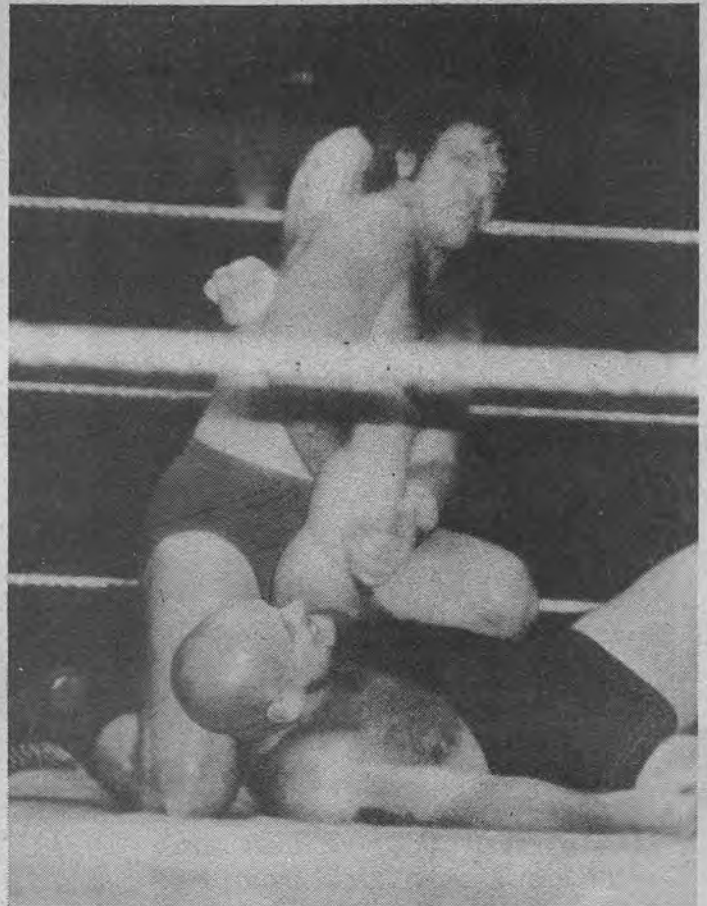
are no overly concerned that Koloff will make good on his promise to return to the U.S.S.R. and resent that country's new leadership with the wrestling championship of the world.

However, what the fans are no accustomed to is the "new" Koloff. He has always been a dangerous wrestler, but this time he seems to me more devastating than ever. He has added a few new moves to his already

overburdened collection of holds and maneuvers, and one of those new moves, the "Russian Saw," is possibly the deadliest move in the mat game today. To apply the "Russian Saw," Koloff climbs the top rope of the ring and descends towards his opponent with the goal of driving his knee into the small of the victim's back. Naturally, this has deadly results, and more often than not the recipient



Although he was in trouble here, Koloff came back to dethrone Bruno Sammartino as WWF champion.



Koloff uses a little bit of a choke hold as he subdues Jos LeDuc.

must be helped up and out of the ring. In addition to this new move, Koloff has further perfected his "Russian Bear" hold, and is now capable of applying it in such a precise manner, that submission is never more than a few seconds away when he squeezes his massive arms around his adversary's back.

One wrestler who can testify first hand as to the effects of Koloff's awesome power is Jimmy Valiant. A man who is currently engaged in a brutal feud with the Russian Bear, Valiant has experienced the Bearhug,

and Valiant has also been on the receiving end of the "Russian Saw." Although Valiant thoroughly despises the man, he nonetheless will attest to Koloff's strength and ability.

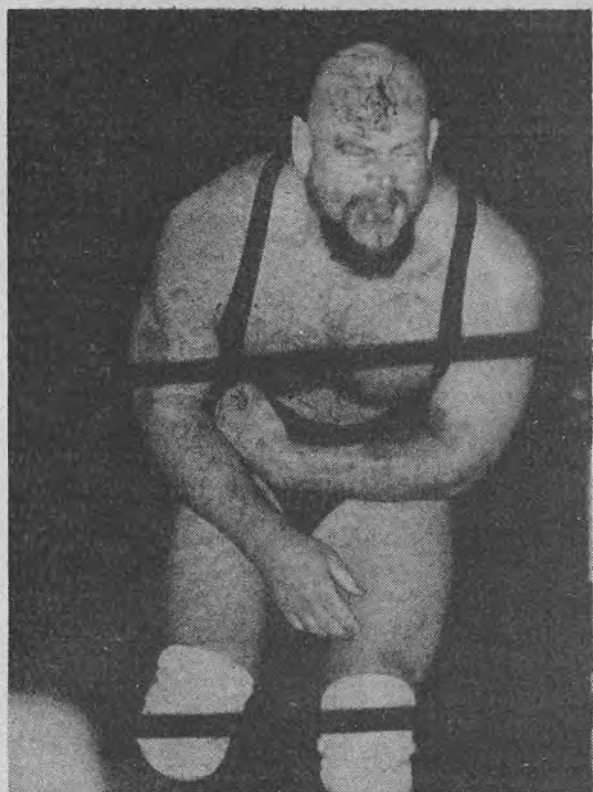
Valiant said, "I'm a better man than he is, but you can't deny the man's a force to be reckoned with. It's not going to be easy, but I'll finish him off once and for all."

But Handsome Jimmy Valiant is not the only one who is wary of Koloff. As fierce as the feud is between those two grapplers, and even fiercer feud is developing

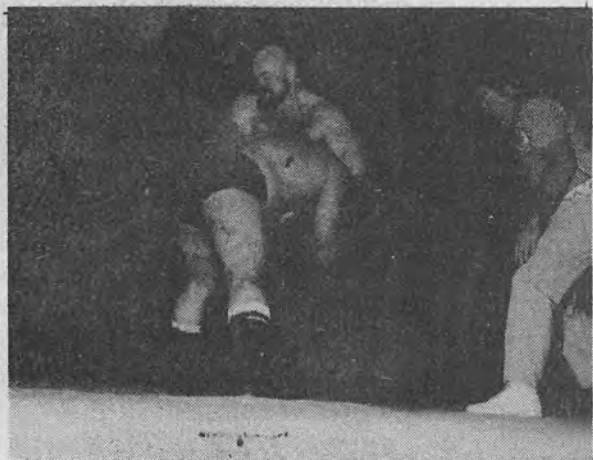
between Koloff and Paul Orndorff. Orndorff leaves no doubt to the fact that he wants Koloff driven out of wrestling, and that he intends to do the driving himself. "There is no place in the wrestling world for a man like him," says Orndorff. "He simply has to go, and believe me, he will whether he likes it or not."

But Koloff wants the National belt, and vows to do whatever he must to get it, even if it means a series of "Russian Saw" maneuvers to get that belt from Orndorff's waist.

"I come into this country because I must become champion," yells



(Above) Ivan doubles over after receiving a solid kick from Paul Jones during their torrid match. (Below), A headlock has Jones ready for the finish.



Koloff when asked about why he has invaded the Southern wrestling states. "There is great competition here, and I will defeat them all. No one can beat Ivan Koloff!"

So far, very few people have. Koloff's victory list reads like a who's who in professional wrestling. But the one victory that is

conspicuously missing, it the victory that would provide him with his world's championship. But Koloff's boasting can not be taken lightly. The last time he was on a mission to capture the title, he indeed was successful, defeating Bruno Sammartino, the living legend of wrestling. This time, however, Koloff



Koloff is mild mannered outside the ring, but once inside he is a vicious "Animal".

has not been as fortunate. His opponents respect his ability, and are wary of his every move. No one turns their back on the Russian Bear.

As his quest for the championship continues, fans in the Georgia and Florida area are bound to see some memorable matches, every time Koloff steps into the ring. Unfortunately, the matches may be just as memorable for Koloff's opponents as well, as Ivan Koloff vows that anyone who dares to get in his way as he strives towards the championship will pay the price dearly.

MID-SOUTH WRESTLING

by Kim Thomas

ASSOCIATION OFF TO A FAST START...

know-how to be a big success.

MWA made its Nashville debut with a superbowl of wrestling card at Maplewood High School Gym on November 27th, 1982. There was a very enthusiastic crowd on hand. There were several quest dignitaries on hand. These included Gentleman Saul Weingeroff and Nashville Sheriff Fate Thomas as special referees.

Retired Nashville wrestling promoter of 46 years Nick Gulas as a VIP Guest.

Len Rosse and WLAC radio's popular talk show hos Rich Garrett were special guest announcers for the evening. Don Greene and Ginger The wrestling Bear were special guest wrestlers appearing on the card.

The other Main events were a 15 man pole Battle Royal and a grudge 6 man tag-team match between George Gulas, Tojo Yamamoto, Roger Howell vs. Joe Rossi, Beautiful Butch Thornton and The Intern.

MWA is currently covering all of middle Tennessee, northern Alabama and southern Kentucky with plans for expansion in the very near future.

A new wrestling organization was formed in

September of 1982. The name of the new group in Mid-South Wrestling Association or MWA. Mid-South is currently having their promotions carried on WZTV channel 17 on Saturday nights at 12:30 a.m. in Nashville, Tenn.

MWA is an independent, with major stars such as Tojo Yamamoto & George Gulas(MWA Tag-Team Champion), The Interns, Chief Thundercloud, Beautiful Kenny Eaton, Joe Rossi(MWA Heavyweight Champion), Beautiful Butch Thornton, Tommy Heggie, Chuck Lawson, The Texan, Gorgeous George Andrews, Dale Mann, Lumberjack Lanier, Dangerous Danny and Ginger the wrestling Bear.

On the distafe side are Candi Devene, Debbie Combs, Donna Day, The Lady Satan and Miss Tina Marie.

The hottest feuds so far have occured between Joe Rossi, Butch Thornton, and George Gulas and Tojo Yamamoto. These four have had many bloody battles. The Interns have been constantly battling with Tommy Heggie and Chief Thundercloud.

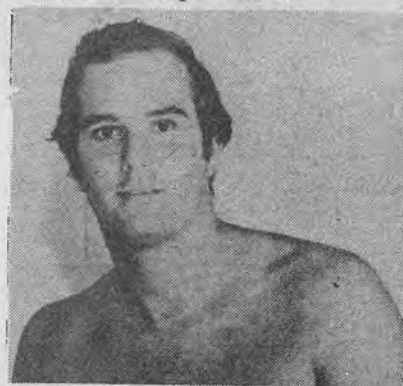
Joe Rossi and Tommy Heggie had a vicious battle in Franklin, Kentucky



Joe Rossi



Lady Satan



George Gulas

over the heavyweight title. Rossi was disqualified but kept his title.

THE FIVE DEADLIEST FEUDS IN PROFESSIONAL WRESTLING

by Allen Lewis

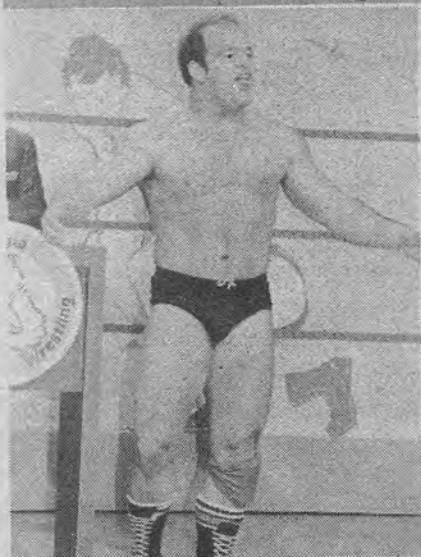
Whenever two men face each other in the center of the ring, there is bound to be a battle. And when that battle lasts beyond the duration of that one specific match, something beyond a battle develops. What generally happens, is that those two combatants become involved in a feud. But just as no two wrestlers are exactly alike, no two feuds are exactly alike either. Some are resolved quickly, some last a while longer,

and some turn into deadly bloodbaths, with the two wrestlers so preoccupied with destroying the other that they forget about all else and devote every ounce of their energies to defeating their hated opponent.

Some feuds become classics, and because of the intensity of the feuding between the two respective wrestlers, it is only a matter of time before the entire wrestling world becomes aware of their battles, and before one of the battlers

proves himself the better man.

What we will be describing are what we feel are the five deadliest feuds in the sport of pro wrestling today. These feuds already qualify for classic status, and unless they are resolved quickly, it may be wise for the wrestling commissions to step in and stop them before someone's career is permanently destroyed. Meanwhile, let's take a look at the five deadliest feuds in professional wrestling.



TOMMY RICH

1. TOMMY RICH and BUZZ SAWYER.

This feud has set the wrestling world on fire. The hatred these two men share for each other can not adequately be described in words. Although the feud is centered in Georgia, it has already spilled over into several other states, and both men insist that they will travel anywhere in the country to get their hands on each other. These two men do not confine their feud to the



BUZZ SAWYER

wrestling ring. Their battles have taken place in dressing rooms, in parking lots, and even in the back of dark alleys. Both men have paid the price of these mini-wars.

2. BOB BACKLUND and SUPERSTAR BILLY GRAHAM

Ever since Backlund defeated Graham for the W.W.F. title four years ago, Graham has vowed revenge. Graham went into seclusion for two years, and many thought he actually died. But he has come back stronger than ever, and his shaved head even makes him look meaner. He has learned karate, and he says he will chase Backlund all over the country and chop him down with his newly

Rich has suffered concussions, broken bones, and enough blood loss to restrict the supply at a nearby blood bank. Sawyer hasn't fared much better, suffering

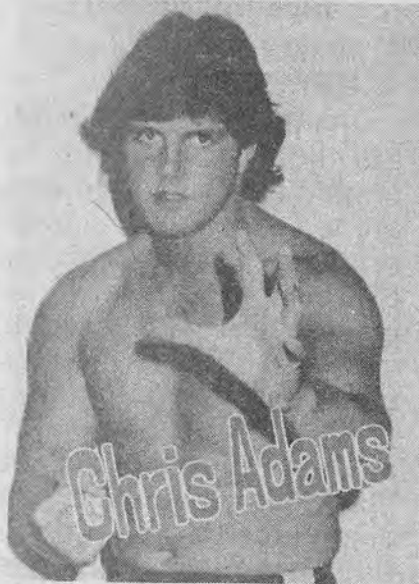
acquired martial arts techniques. But Backlund, so far, has held his own. These two have already met in Lumberjack and cage matches, and although Graham has earned a few victories over the Champion, he has been unable to capture the title.

This longstanding feud is beginning to reach new heights, and there is no sight of this feud cooling off. The hatred they share for each other is real, and when two of the greatest wrestlers of all time clash, anything can and usually does happen.

CHRIS ADAMS

3. CHRIS ADAMS and JOHN DAVIDSON

This feud is centered in California, but even this great state may not be big enough to contain these two rugged grapplers, for that matter, the entire Western seaboard might not be able to hold them. Adams has had his hands full as he tries to battle the Davidson Brothers, but so far John has provided him with the most grueling battles. Both men are confident that they are the better man, and both men are willing to do anything to prove it. This feud could develop into one of the fiercest wars California has seen in a long time.



Both men know that the other wrestler is standing in his way of achieving Superstardom. And their desire to establish their superiority knows no limits.

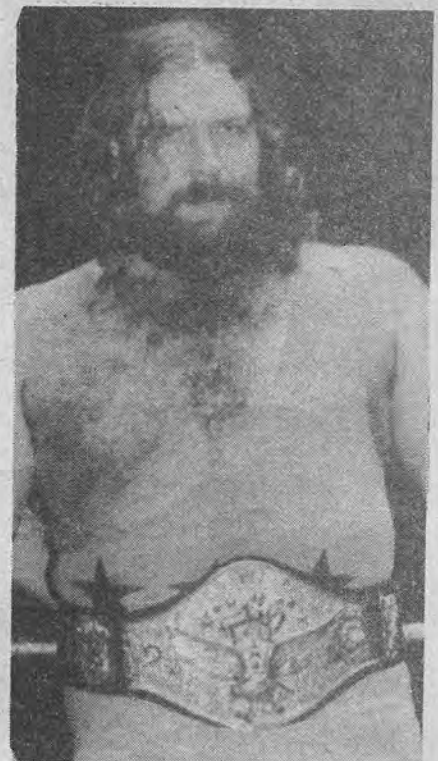
just as severe an assortment of painful injuries. Nonetheless, the feud shows no signs of dying down, in fact it may be just heating up.



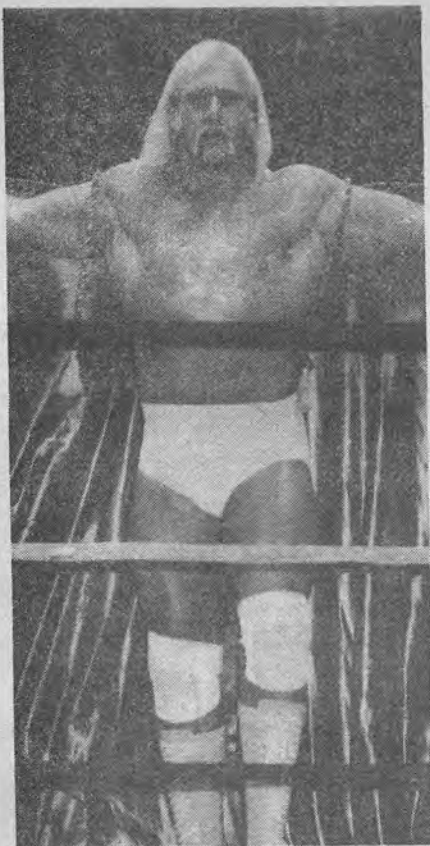
BOB BACKLUND



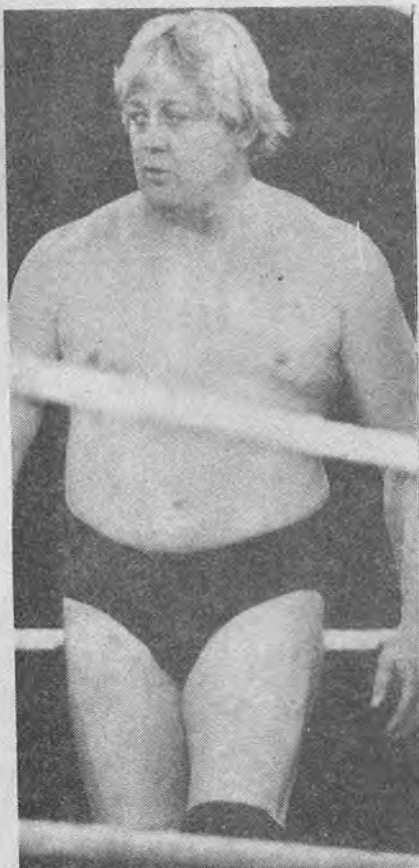
"SUPERSTAR" GRAHAM



JOHN DAVIDSON



HULK HOGAN



RAY STEVENS

4. NICK BOCKWINKEL and HULK HOGAN

Fresh off of his starring role as Thunderlips in Rocky III, Hogan is more confident and arrogant than ever. But he also has more fans than ever, not to mention the fact that he even looks bigger than ever! But Bockwinkel is one tough and experienced wrestler, who has earned every championship title he has ever held. These two men have already clashed in some of the most phenomenal battles ever staged in a wrestling ring. Yet with

each contest, the feud grows larger and larger.

Hogan has vowed to run Bockwinkel out of wrestling, but Bockwinkel says he has heard that from dozens of wrestlers before, and he is determined to stand his ground against his 6 foot 6 inch adversary. So far, both men are holding their own, but it is physically impossible for either of them to maintain the pace in which this feud and their battles have been developing. Something has to soon.



NICK BOCKWINKEL

5. JIMMY SNUKA and RAY STEVENS

Jimmy Snuka has seen the light and vows to remain a fan favorite and atone for his past ruthless style. Ray Stevens, however, is making life very difficult for him. Stevens is not beneath using chairs, brass knuckles or anything else he can get his hands on to injure and eliminate the "Superfly". But Snuka knows that he is on a mission — a mission to eliminate Lou Albano and whoever Albano sends in to do his dirty work for him — and this time it's Ray Stevens. This feud promised to be



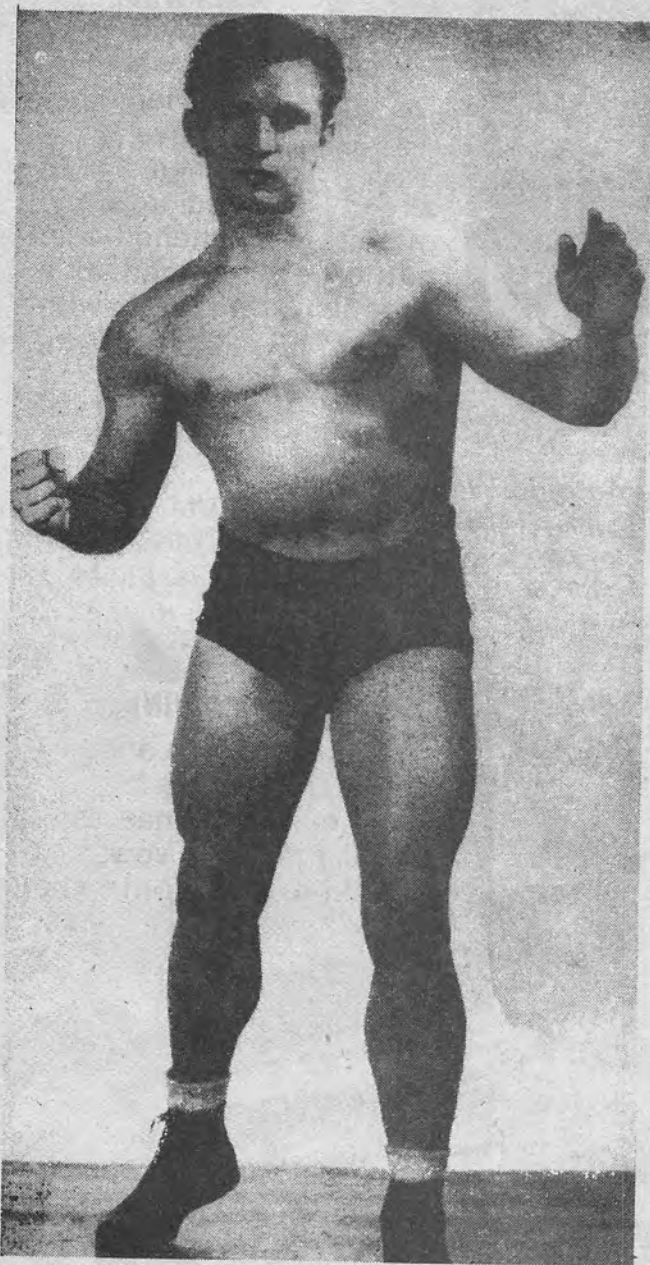
JIMMY SNUKA

a long one, probably the most dangerous of them all, because neither man knows the meaning of the word quit. These are two competitors in every sense of the word, and if it takes the out and out destruction of one of these two men to settle this feud, then they wouldn't want it any other way.

In addition to the above five feuds that have been setting the wrestling world on fire, several other feuds are starting to boil up that are worthy of mention. Keep your eyes open on these battles as well.

Continued on page 59

WHO IS OUR MYSTERY WRESTLER?????

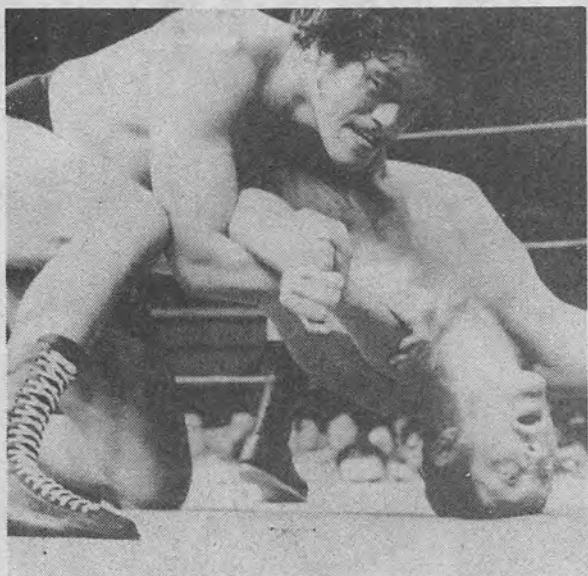


We know that you fans like to play games and enjoy contests. So each month we will print a photo of some wrestlers past and present and ask you to guess who they are?

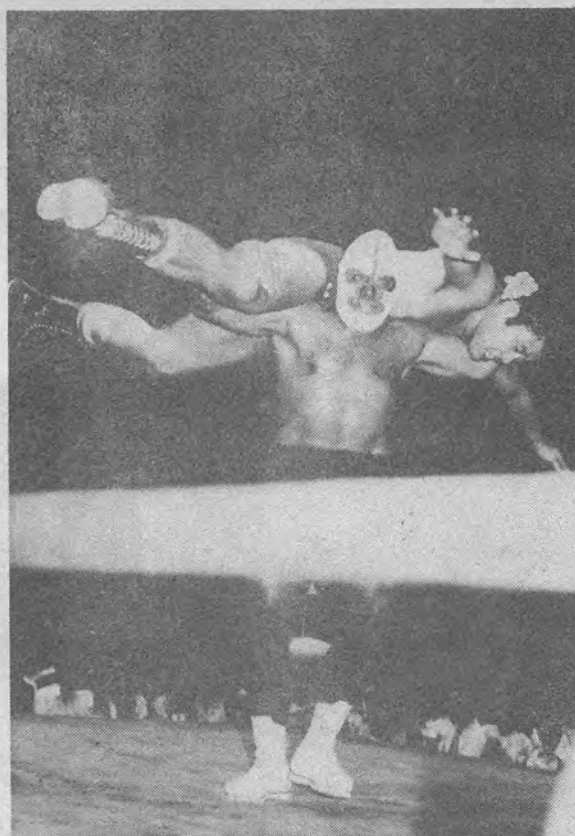
What do you WIN? The best prize of all — knowing that you guessed RIGHT .
.. Answer in our next issue . . .

ACTION IN

by Koichi Yoshizawa

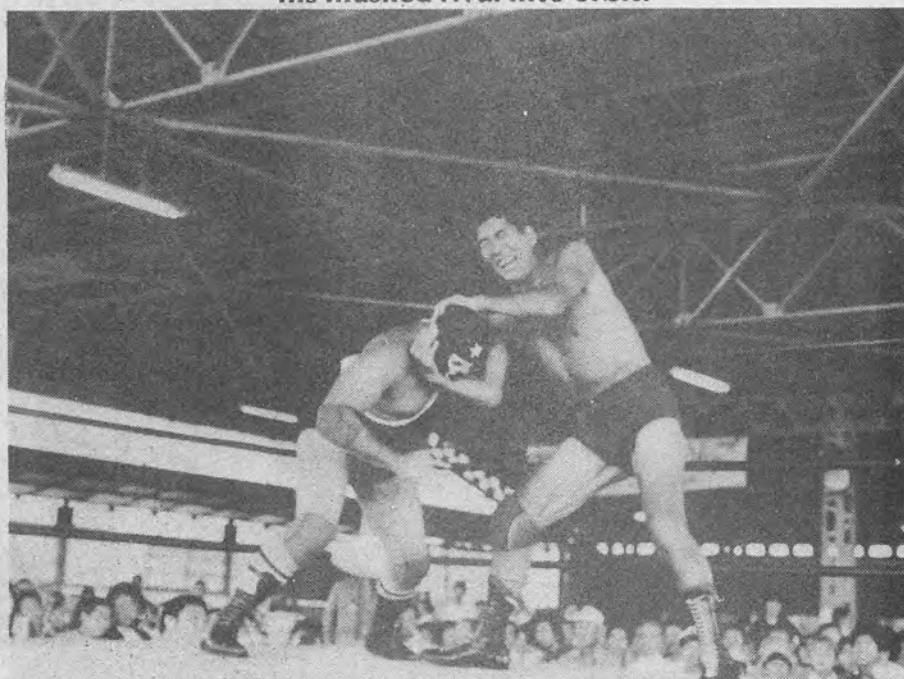


Antonio Inoki, Still rules as the kingpin of Japan's wrestling stars.



The Destroyer(above) gives Jumbo Tsuruta an airplane ride. (Below) Giant Baba, veteran star about to send his masked rival into orbit.

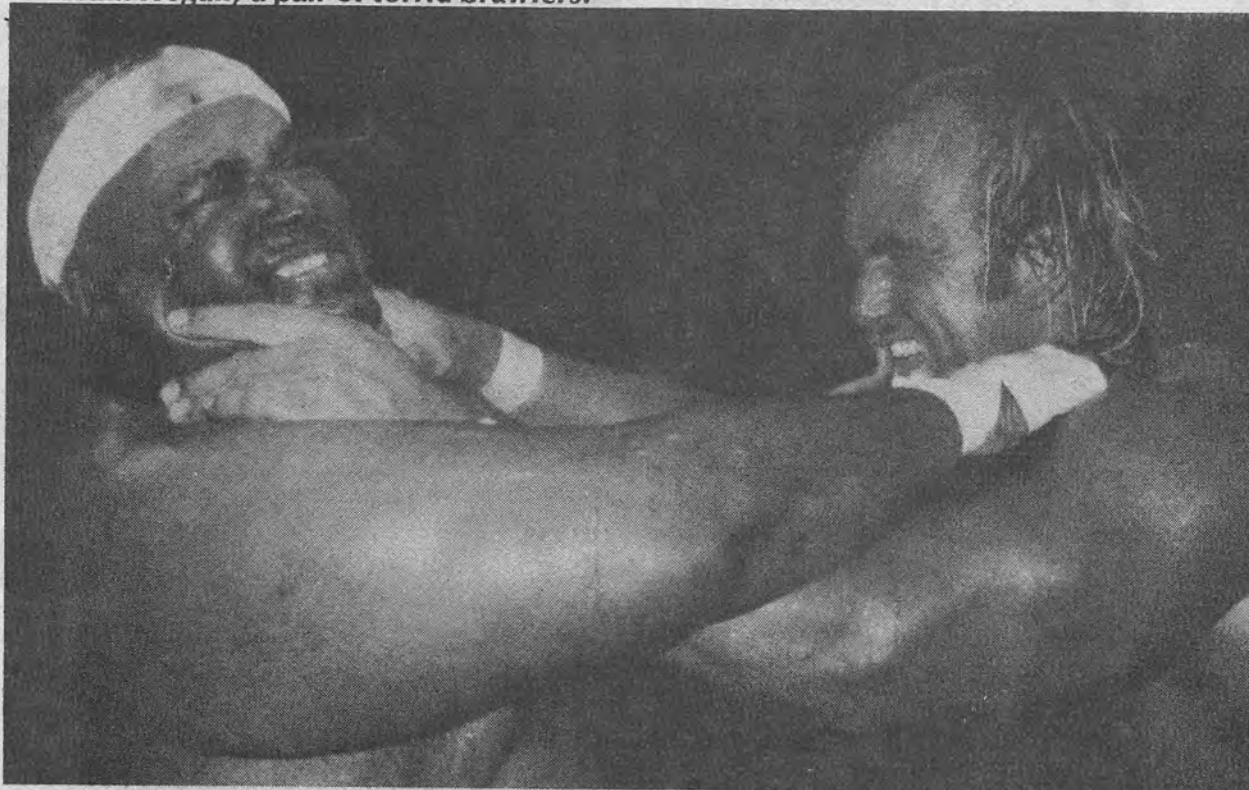
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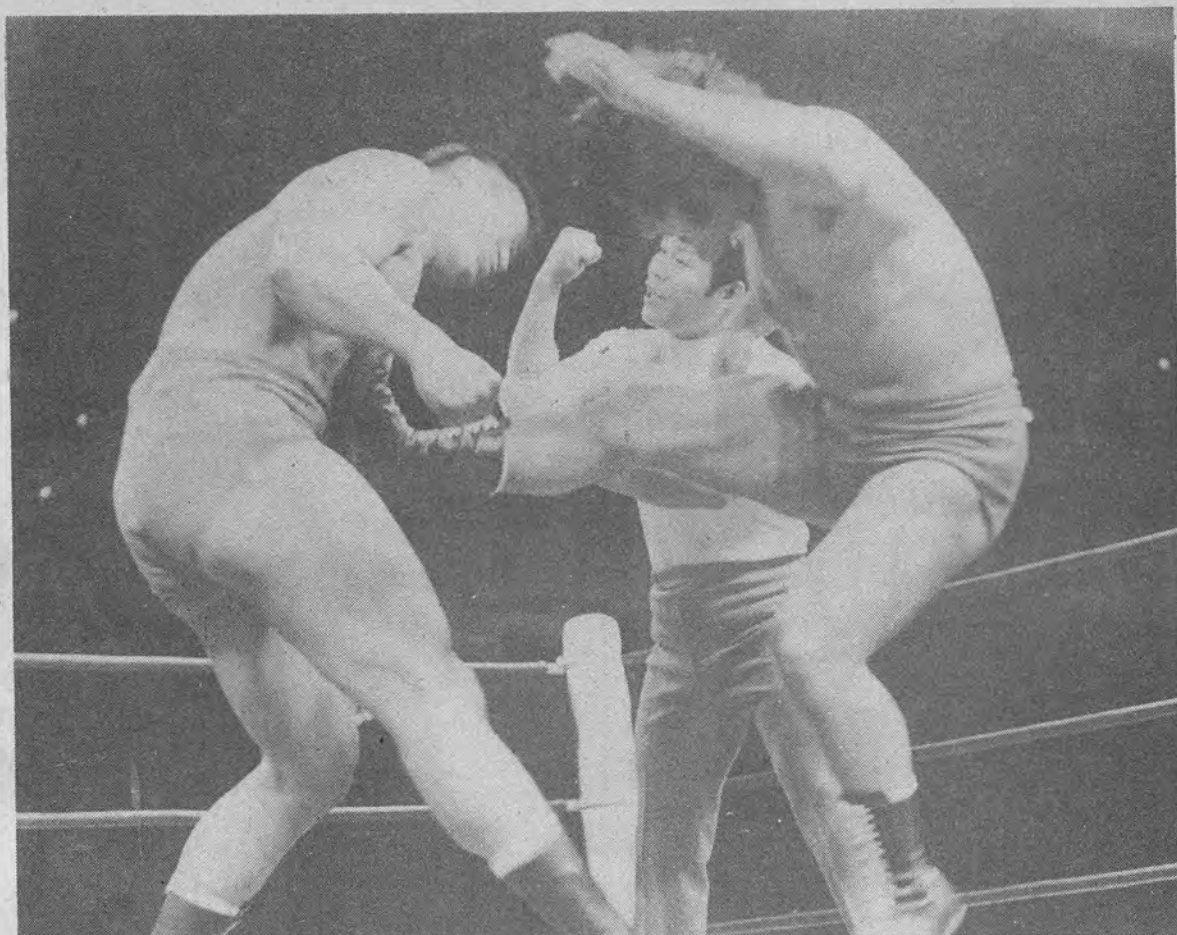


That the country of Japan is sports minded goes without saying, Boxing, Baseball and wrestling all are dear to the hearts of the Japanese fans. While Sumo Wrestling and Kick Boxing are more native to the Land of The Rising Sun, it is the international style of wrestling that become the number ONE spectator sports, and if you have ever been lucky enough to either attend in person or watch a television tape of one of the great action shows that take place in Japan you will well

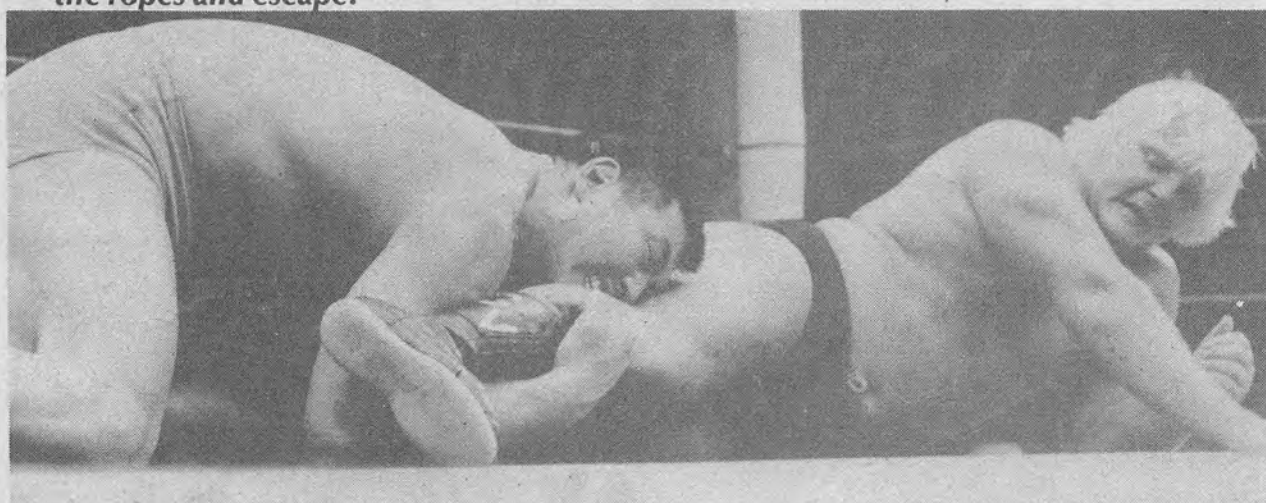


(Above) Joro Tsurumi who used the name Joro Tanaka during his overseas tour had a triumphant return by battering King "Tiger Mask". . . (Below) A pair of American who have captured the fans are Abdullah The Butcher and Hulk Hogan, a pair of torrid brawlers.



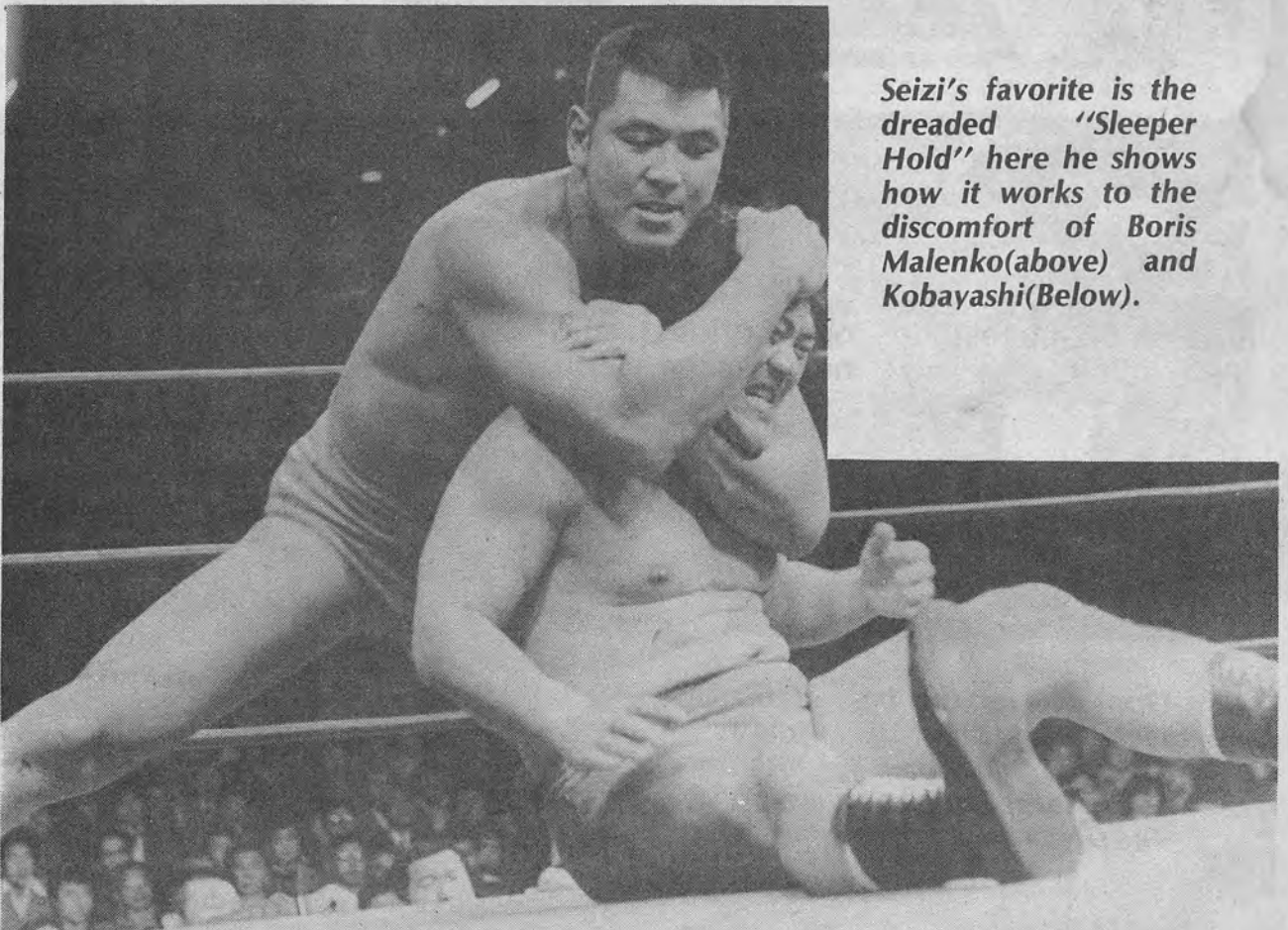
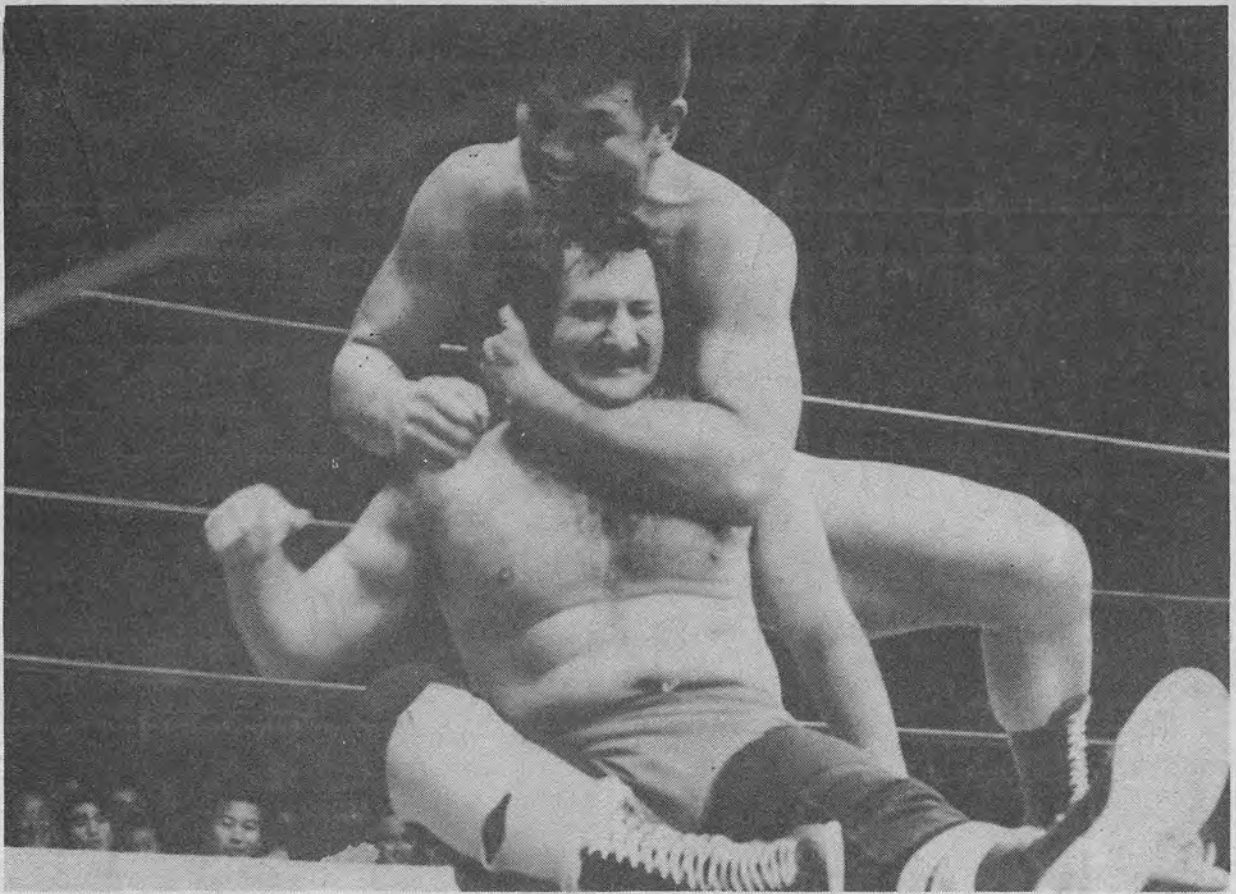


Seizi Sakaguchi is one of the newest Japanese stars who is after the number one spot held by Inoki here he is on the receiving end of an attack by his local rival Strong Kobayashi (above) and (Below) he tries to keep Greg Valentine from reach the ropes and escape.

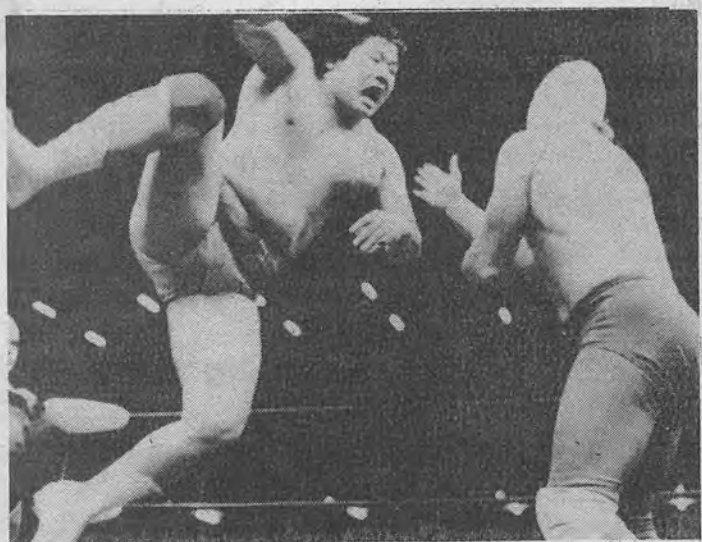
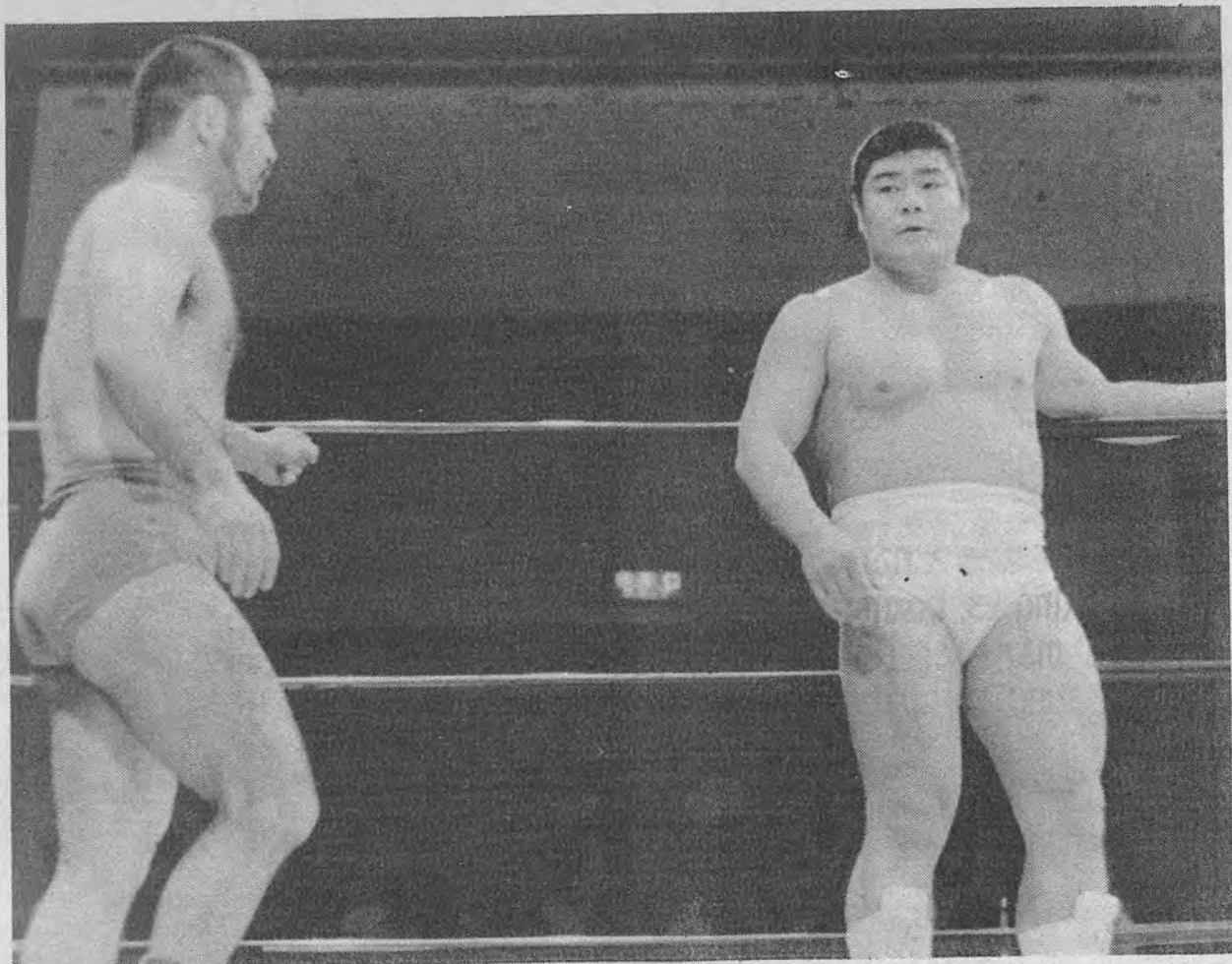


understand why it is the top drawing attraction.

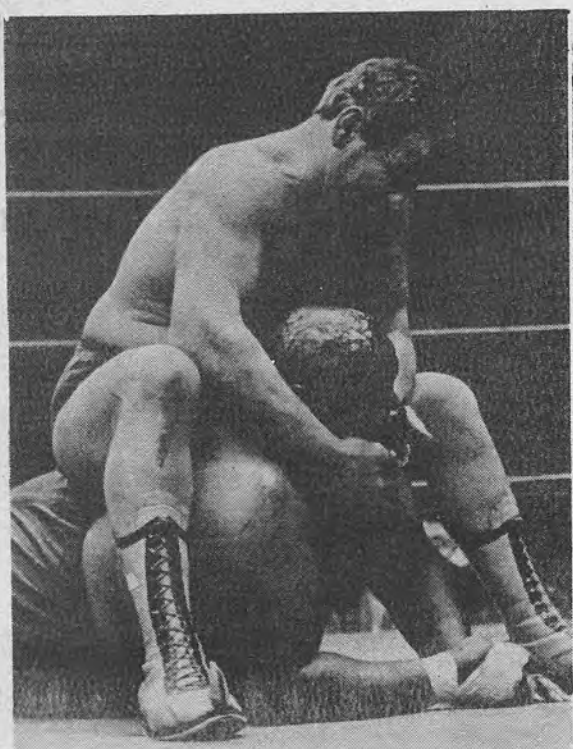
Wrestlers from all over the world have journeyed to the Pacific island to ply their trade against the top local idols as well as against other visitors, Hulk Hogan, The Sheik, Abdullah the Butcher, Dory and Terry Funk, Rick Flair have become as popular or unpopular if you will as the native stars such as the Giant Baba, Antonio Inoki and Seizi Sakaguchi.



Seizi's favorite is the dreaded "Sleeper Hold" here he shows how it works to the discomfort of Boris Malenko(above) and Kobayashi(Below).



(Top) one of the best of the local tag-teams is Snake Amani(1) and Isamu Teranishi. Isamu leaps into action against The Destroyer.



It was a bloodfest when The Sheik and Abdullah got together.

Some Heavy Facts...

Dempsey vs. Lewis

In 1922, Jack Dempsey was the heavyweight boxing champ and "Strangler" Ed Lewis was the heavyweight wrestling champ. It was a natural, wrestling king vs. boxing king...

Lewis' manager, Billy Sandow, issued full page challenges in every leading paper. Sandow offered Dempsey \$5,000 that Lewis would beat the boxer inside 20 minutes.

Lewis was all in favor of the battle. Dempsey never answered any of Sandow's challenges. Years later, Dempsey stated "A boxer hasn't got a chance against a wrestler. Wrestlers are much stronger..."



Lewis

IS THE DREAM OVER?

for TONY ATLAS

by Steve Vernon

At one time, not too long ago, Tony Atlas was the talk of the wrestling world. His name was on the lips of all fans—men, Women, and children alike. Thousands of his loyal followers would storm into their nearby arenas to see their hero, "Mr. U.S.A.", defeat his opponent. In the eyes of his fans, Tony could do no wrong. His powerful elbow smashes, head butts, quick holds, and of course his power lift of his opponents over his head and then slamming him down to the mat, left spectators spellbound. When Atlas' hand was raised in victory, it was a victory for the fans as well. Tony Atlas was the People's champion.

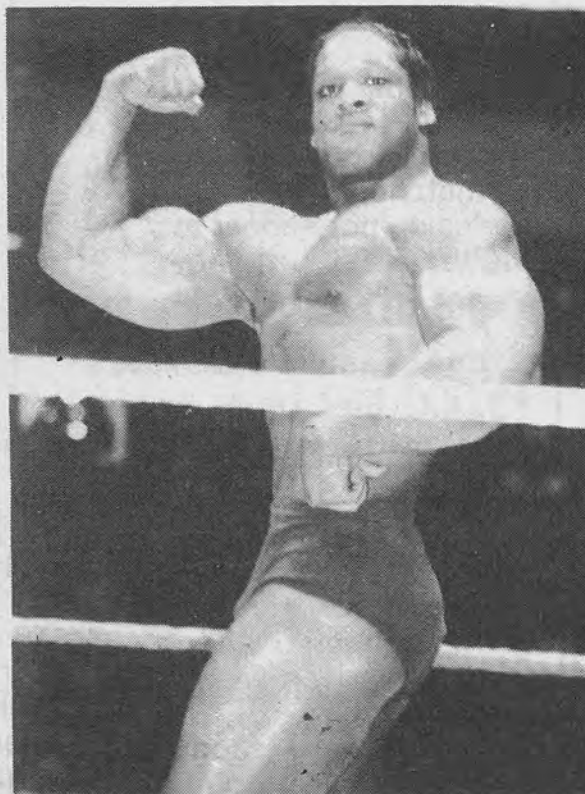
Yet this one time glory has faded. No longer is Tony the toast of the mat world. Sure, he still is popular and still maintains a large legion of fans, but as difficult as it is to admit, the truth of the matter is, "Mr. U.S.A." does not appear to be as devastating a wrestler as he once was, and one can not help but notice, Atlas does not wrestle as often as he once did. Why is this so? Several wrestling experts have recently

offered various theories to try and explain why Tony Atlas, although still a great wrestler, has apparently lost some of the momentum that seemed to be carrying him towards a championship.

THEORY ONE: Wrestling fans are peculiar people; they can love a wrestler, take him to their hearts, and then something happens that causes the fans to disregard him. What could it be in Mr. Atlas' case that has caused the

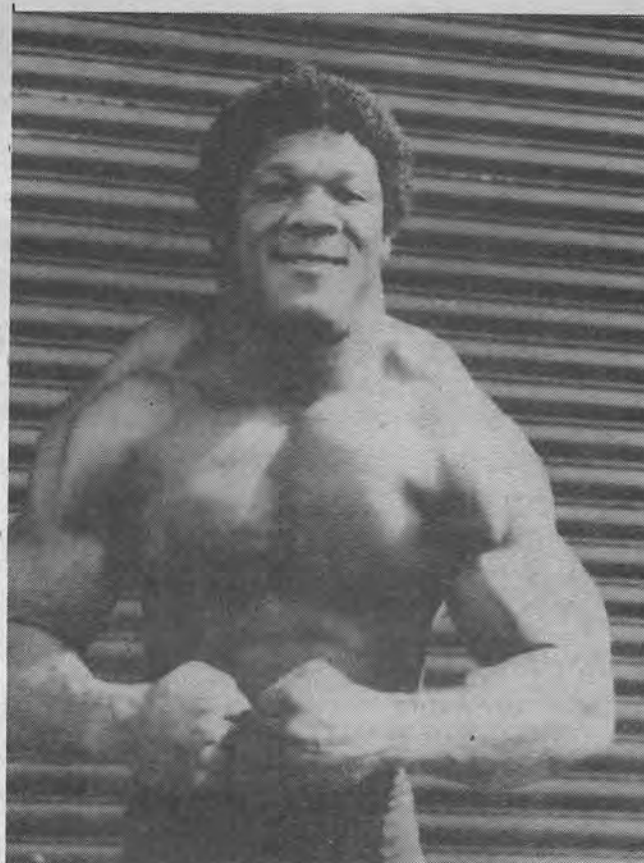
fans, not to forget him, but, shall we say, replace him with other mat heroes?

The answer to question one apparently is MR. JIMMY SNUKA. As a close associate of Atlas revealed, Tony could not compete with "The Superfly" for fan affection. At one time the fans world cheer Tony and boo Snuka, but now Snuka has changed his ways and is the darling of the wrestling world. When Snuka changed his ways, he also captured a



lot of the support from the fans had reserved for Mr. Atlas. It has been speculated that the reason Atlas has left the East Coast area is because he is very sensitive, and refuses to compete with Jimmy Snuka for the love of the fans.

THEORY TWO: Perhaps Mr. Atlas, in wrestling terminology, has "burned out". He is no longer as effective inside the ring as he once was. Sure, he still wins virtually all of his matches, but his victories do not appear to come as easy as they once did. Could it be that too many cage matches, bull rope matches, and death matches have simply taken their toll on this man and eroded some of his strength and talents? During one stretch last summer, Atlas wrestled in two cage matches and two bull rope matches within seven days. All of the contests were bloody affairs, and in each bout Atlas was required to use every drop of energy possessed in his magnificent body not just to win, but literally to survive. Stiff competition like that has a way of catching up with you; the human body, no matter how well-conditioned—can only absorb a limited amount of punishment. Perhaps all of the bruises, cuts and assorted internal injuries that have been inflicted upon "Mr. U.S.A." have taken the steam out of him, causing him to lose that extra-



The magnificent physique that charmed the female fans, and raised envy from the males.

push that is needed to prevail in these treacherous matches.

Other theories have been presented as well. Some suggest that Atlas has simply lost much of the desire he once has because he has been unsuccessful in his quest for a championship. Other propose that Atlas is merely taking a short repose from his rigorous schedule so that he can come back stronger and better than ever.

Naturally, we are hoping that the latter theory is the correct one. If indeed Tony is just enjoying a short hiatus from the daily grind of mat superstardom, and if indeed he is taking this opportunity to train

vigorously hard to regain the unique style he once had, then all one can say, is that we all have something to look forward to when he returns full time to the mat. But if it is something more than that, well, let's just hope that Mr. Atlas is determined to recapture the hearts of the wrestling fans. Surely, the fans will be happy to welcome him back. We're rooting for you, Tony.

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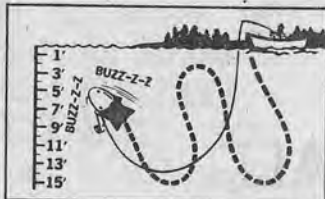
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Jackie Fargo and Mario Milano

UNDER THE HAT

Continued from page 6

Lorenzo Parente the popular Italian star from St. Louis has opened "Lorenzo's Italian Village & Steak House" in Nashville. Recent guests at his restaurant were Andre The Giant, Corosci Joe, Len Rossi, Argentina Apollo, Nick Gulas, plus Country Music stars like Dolly Parton, Mel Tillis, Hank Williams Jr. It's the place to see many TV stars.

The SAD NOTE DEPT.:

The recent passing of Danny Dusek, who was 75 years old. Also popular TV wrestling announcer on Ch. 12 in Chattanooga Harry Thornton who also promoted Chattanooga with Nick Gulas for 20 years.

Jack Fargo who has wrestled in the south for 25 years under the Gulas banner made a fool of himself trying to run for Sheriff. Out of 100,000 votes he received only 5%. Now he is managing a wrestling Tag-Team called the "Fabulous Ones".

A recent out of the ring battle in Nashville was between star Bill

Dundee and Randy(Macho Man) Savage. Result Dundee took a gun out of his car, Savage took it away from him and Dundee ended up with a bruised jaw and was out of action for a while.

Advice to Dundee is for him to stay in the ring. He doesn't do too good out of it.

Mid-South wrestling is now in competition with NWA wrestling here in Tenn., Ky. and Ala. They have Ch. 17 every Saturday midnight and Ch. 3 in Lebanon, Tenn.

Beside some wrestlers working for the Davidson County Sheriff's Dept. are top boxers Clint Jackson and Jerome Coffee.

Mario Milano who is one of Australia's biggest stars will be coming to the U.S. soon to Wrestle from MWA and ICW promotions.

Gene Gordon has been known for years as the World's best wrestling photographer. If you are a SERIOUS collector and want TOP QUALITY photos, write Gene for a list and Specify who you are most interested in obtaining photos of. He has sizes 5 x 7 and 8 x 10 only. He has both Male and Female stars in both color and black and white from the past and present.

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In my next column I will tell you about "The Black Hulk" George Perry, 325 lbs., 6'5", undefeated. He is the man who women adore, and men fear.

The next issue of OFFICIAL WRESTLING will also have a big story on the life of Mr. Wrestling Nick Gulas, who promoted wrestling for forty six years.

FEUDS

Continued from page 46

SERGEANT SLAUGHTER and WAHOO MCDANIEL

Slaughter, who is known to his less affectionate followers as "Gomer" has resorted to name calling and has made derogatory remarks about Wahoo's tribe that has infuriated McDaniel.

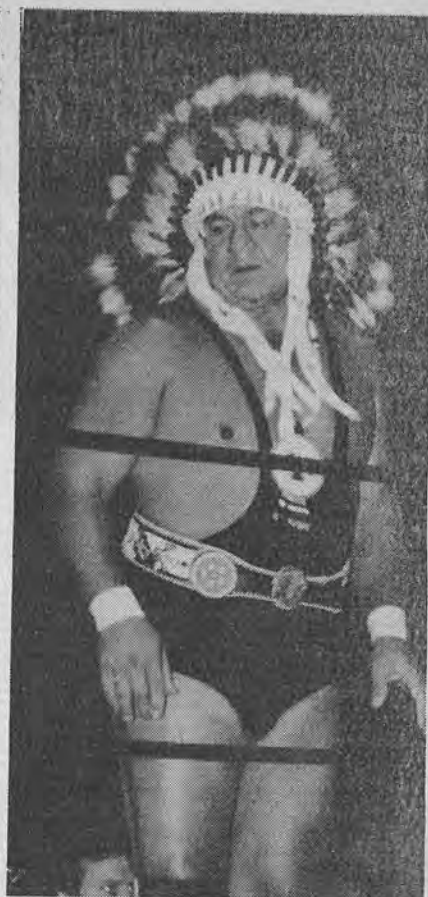
Slaughter apparently doesn't realize that no one gets away with insulting Wahoo's feud? It's difficult to say, both men have asserted themselves as forces to be reckoned with, and any advantage the Sargeant may have in brute strength, McDaniel more than adequately compensates for in cunning and experience. This feud looks like it will be around for quite a while.



SGT. SLAUGHTER

pride and honor. Their bouts inside the ring have been just as furious. Wahoo seems to perform at his best when he is driven to the point of anger. And angry he is. He has promised to teach Slaughter a thing or two about manners, and then he promises to teach him a thing or two about wrestling.

Who has taken the early advantage in this



WAHOO MCDANIELS

DAVID VON ERICH and DORY FUNK JR.

If one person could turn a former "bad guy" into a "good guy" it is Dory Funk Jr. Just by stepping into the ring with Von Erich, Funk transposed his opponent immediately into a crowd favorite. All Von Erich had to do was turn his back on Funk on a nationally televised wrestling show, and he had the fans in his corner. But while David may have the fans on his side, Funk has his brother on his side, and Terry Funk may more than neutralize any advantage Von Erich may find from his new found fan support. Both men



DAVID VON ERICH

come from a long family history of wrestling champions, and neither man intends to tarnish his long standing family reputation. But something has to give. Will it be Von Erichs or the Funks? This feud is special because two families are involved, not just two wrestlers.



DORY FUNK JR.

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STRONGBOWS

Continued from page 22

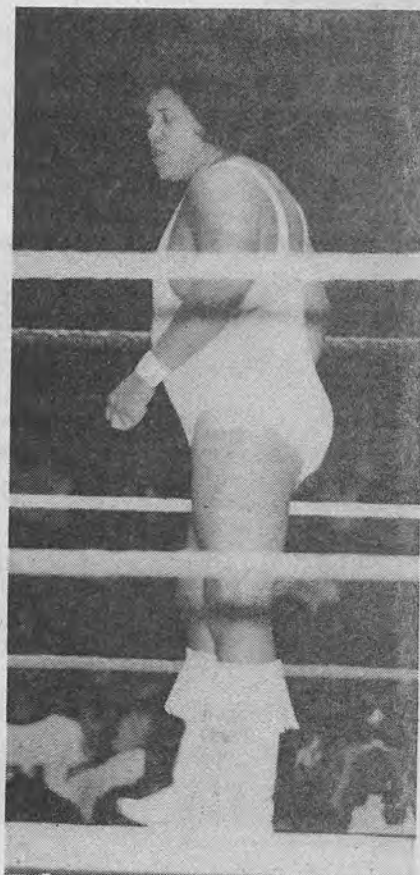
The victorious Strongbows congratulate each other following their triumph.



The Chief, 25 pounds over his fighting weight, returned to the gym and resumed regular training. He pledged that he would not return to his tribe until he and his brother captured the world tag team championship, which would signify that the honor of the Strongbow name had been fully restored. Chief Jay, who once had a front left kick comparable to the speed of a Sugar Ray Leonard left jab, worked hard to rejuvenate his legs and his entire body. Fortunately for the Chief, his instincts were as strong as ever, and within a short while he felt confident that his world famous sleeper hold and his patented tomahawk chops would carry both his brother and himself to the top of the ring world.

A blow by blow account of the match in which

the Strongbows finally captured the tag team championship is not necessary. It is sufficient to say that the strongbows worked as smoothly together as any tag team combination in recent years. They were absolutely beautiful together, and when the referee raised their hands in victory, one could feel the joy and jubilation that filled the hearts of not only the two Brothers who stood proud in mid-ring, but also of the thousands of fans who witnessed the bout and shared in the heartwarming celebration. It was a dream come true. Amidst all the happiness and hysteria, Chief Jay was heard saying, "Now we can go home, Jules."



Jules struts his stuff to the cheers of the fans.



"CRUSHER" BLACKWELL



RICK MARTELL



**JIM
BRUNZELL**

PREDICTIONS

Continued from page 28

AWA

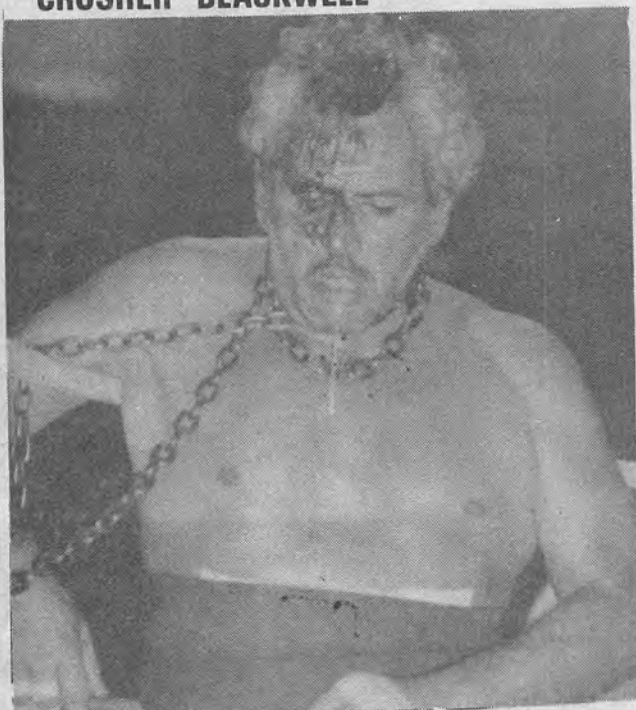
Otto Warrez, the New AWA champion, will lose his belt to Nick Bockwinkel, only to recapture it in a return cage match. Also, Tony Atlas (Mr. USA) will invade AWA territory and excite fans with his powerful physique and colorful wrestling ability. Crusher Blackwell will also invade AWA territory only to be deported by Mr. USA. In tag team action, the ever-popular Rick Martel and Tito Santana will capture the tag team championship. Crusher Blackwell and the Sheik will prove to be worthy competitors for the tag-team title. However, it is predicted that Greg Gagne and Jim Brunzell will be the most profitable challengers for Rick Martell's and Tito Santana's belt.

Foreign star and Martial Arts champion, Antonio Inoki, will enter the AWA, win his share of matches, and then return to his homeland. Former WWF #1 contenders Adonis Adonis and Jesse Ventura will establish themselves as top challengers to Otto Warrez. Mil Mascaras, no longer welcome in the WWF, will enter the AWA and be quickly accepted by the fans. Look for Mascaras to educate many wrestlers about the scientific aspect of the sport.

All in all, 1983 will prove to be exciting and most eventful year. Which of the experts' predictions will prove to be reality?

Only time will tell.

But whatever the outcomes of 1983 mat encounters prove to be, fans will be thrilled by the most phenomenal and dedicated athletes in the world: Professional Wrestlers.



THE SHEIK



MIL MASCARAS

BOVEE

Continued from page 33

busted open, my nose broken, my foot broken. At times I wonder if it just isn't worth it. I could work with the major circuits if I wanted. I am presently working on an exchange program with a promotion in Africa. I am working for a big bout next year between Jay "Champ" Thomas and myself in Denver. I could go to a lot of places, where the people want to see me, in the major circuits, but my home is in Phoenix and the Promoter there is doing a good job at trying to build wrestling back since it closed down in 1979. I'd like to see wrestling built back up in Phoenix and that's why I stay. Still, I wonder at times if the cuts and the Jeers are worth it all. I wonder if it might not be time to retire. My ulcer and my nerves are about shot. Maybe I should quit while I can."

With that though, Bovee stepped out of the dressing room and into the aisle. About a dozen kids were there, yelling at him. Instinctively, he turned and started screaming back at them, as loudly as he could. "Why don't you go back to school and learn something? Get a job and make something of yourself . . . like me. People like me make America Great. Go to school and learn something, so you can be like me when you're big. Go back home and go to sleep. It's past

your bedtime."

The tirade went on for several minutes, the rest of the audience joining in. Marcial, in an absolute frenzy, grabbed the microphone at ringside and screamed into it full blast. "You people will note, I have the microphone, which means I can talk louder than you people, so you're going to have to listen to me, whether you like it or not." Bovee's speech continued until the boos and jeers drowned his words out, even above the public address system. At that point, he gave up on trying to communicate with the mob and climbed into the ring for his match with Eli Hernandez. At that moment, one thing was obvious above all else.

Even if retirement may eventually be something he is complementing, Marcial Bovee, the Riot Maker, will at least for the Moment, continue to wreck havoc on the professional wrestling scene.

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9. Soulman Bernard Cox
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2. Nick Bockwinkel
3. Greg Gagne
4. Hulk Hogan
5. Junk Yard Dog
6. Jim Brunzell
7. Ray Stevens
8. Pat Patterson
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9. The Great Ninja
10. Jerry Brisco

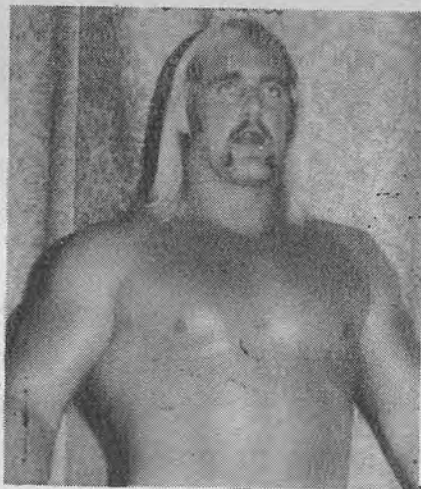
TAG-TEAMS

1. The Strongbows
2. Greg Gagne & Jim Brunzell
3. Mr. Fuji & Mr. Saito
4. The Davidsons
5. The Kangaroos
6. Poffo & Weingeroff
7. Rick Martell & Tito Santana
8. The Moondogs
9. The Interns
10. The Lumberjacks

HOGAN

Continued from page
much and stared in
astonishment. "I told her,
she should see me when
I'm really hungry."

Few can excite an
arena by simply entering
the facility the way Hulk
can. Fans go crazy.
HULKAMANIA t-shirts are
everywhere. "What can I
say?"



*Hogan—once sinner
now saint.*

Anguished Hogan when
questioned about his im-
mense popularity. "The
people know a good thing
when they see it," he
laughed. Yes, it's true
what they say about Hulk
Hogan, he's a character
alright.

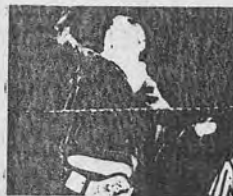
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COLOR PHOTOS:

JIMMY SNUKA

- 1 smiling in ring
- 2 wearing robe
- 3 waving to fans
- 4 making muscles
- 5 posed in ring
- 6 hitting opponent
- 7 close-up, posed
- 8 making fist

THE STRONGBOWS

- 1 wearing belts
- 2 Jay, alone
- 3 Jules, alone
- 4 together, smiling
- 5 going on warpath
- 6 wearing robes

BOB BACKLUND

- 1 wearing belt
- 2 smiling in ring
- 3 posed, close-up
- 4 climbing ropes
- 5 bleeding badly
- 6 waving to fans
- 7 in action vs. Graham

PEDRO MORALES

- 1 alone, smiling
- 2 wearing belt
- 3 signing autographs
- 4 posed with Andre

DUSTY RHODES

- 1 boogying in ring
- 2 wearing long robe
- 3 rope-match, bloody

SUPERSTAR GRAHAM

- 1 posing, making muscles
- 2 close-up, in ring
- 3 attacking opponent
- 4 in cage-match
- 5 bleeding badly
- 6 posed with Wizard

IVAN PUTSKI

- 1 making muscles
- 2 posed, in ring
- 3 posed with Santana

ANDRE THE GIANT

- 1 waving to fans
- 2 posed, in ring

GAREA & MARTEL

- 1 close-up, smiling together
- 2 posed, in the ring, together

TONY ATLAS

- 1 smiling to fans
- 2 making muscles
- 3 close-up, in ring
- 4 close-up, in dressing room
- 5 lifting opponent in air
- 6 wearing colorful jacket

MISCELLANEOUS

- 1 Lou Albano, bleeding
- 2 Steamboat and Youngblood
- 3 Pat Patterson
- 4 Mil Mascaras
- 5 Tony Garea and Martel
- 6 Hulk Hogan
- 7 Don Morocco
- 8 Ray Stevens
- 9 Bruno Sammartino
- 10 Tito Santana
- 11 Snuka & Rodgers

GIANT POSTERS (black and white)

- ☐ Bob Backlund
- ☐ Jimmy Snuka
- ☐ Billy Graham
- ☐ Mil Mascaras
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- ☐ Bruno Sammartino
- ☐ Pedro Morales
- ☐ Andre the Giant
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- ☐ All-Star Poster

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How to make others secretly DO YOUR BIDDING with the astonishing power of AUTOMATIC MIND COMMAND!

Here's how to get started in just 3 minutes...

Dear Friend:

New power is about to leap into your life... an astonishing way to control the thoughts and actions of others without their knowing it... no matter how much they may not want to follow your instructions, they carry them out to a "T" every time!

With "Automatic Mind-Command" you'll be running the show. Make a wish, turn on The Power, and watch those around you drop everything and do what they're told.

And nobody will even have the faintest idea that you're behind it all. That's the beauty of "Automatic Mind-Command"—you are the only one who knows what's going on—you alone decide when things should start... stop... change around.

CONTROL YOUR FRIENDS OR STRANGERS!

You can use it to control your friends or strangers, one at a time or in large numbers, at any time, and ANY WAY YOU LIKE.

For example: You go into a bank for a loan. The credit man smiles but says "Sorry. You don't qualify for a loan right now; however, if there's anything else I can do for you, I'd be glad to..." Then in a flash, his tune changes when you let loose your "Automatic Mind-Command." He continues, "In fact, we'll be glad to give you \$1,000 more than you asked for. And any time you want more, just see me personally! Thank you so much for coming by!"

Impossible? You'll be doing things like that every day without even thinking about it. As soon as you need something done, it's done! The people who do these things for you will remember what they did, but not why!

FUN POWER—TOO!

You can have a lot of fun with this power, too. Look how Evelyn C. used it at work... One day, while sorting papers, her boss angrily inquired why she had to make so much noise—and scolded her in front of everybody. Evelyn said nothing, but smiled to herself—for she had just turned on the "Automatic Mind-Command..." Suddenly the boss apologized for being a scoundrel. "Please... I'm sorry," he said, in front of everybody. "I'd like to make it up to you!" And he told her what a wonderful person she was! When Evelyn turned the power off, the boss just stood there with an open mouth, wondering what made him say all those things.

Think what this power can mean in your life. You need money... and it's there! You want some affection... you'll be smothered! You want peace and quiet... the world stands still!

NO MORE SECRETS WILL BE KEPT FROM YOU!

People who think they can hold back the facts will meet their master in you! You just fire a little "Automatic Mind-Command" at them, and they'll sing like meadowlarks... Nona J. was at her wits' end when she tried to find the money she'd put aside to pay the rent—it was gone. A frantic search through the house turned up nothing. There was only one possibility left... she asked Billy. A look of surprise crossed his face. No—he hadn't seen any money. But Nona didn't believe him, and started using "Automatic Mind-Command" to find out if he was telling the truth. Suddenly Billy reached into his pocket and took out a roll of money. After giving her the money, he acted as if nothing had happened!

Think how many secrets must be hidden all around you! Things your spouse won't tell...

ABOUT THE AUTHOR

Scott Reed is one of the nation's leading mind-power experts. Presently engaged as a writer on developments in the behavioral sciences, his revelations about the unseen world of the mind have been read by millions. A graduate of the City University of New York, his own life is living proof of "Automatic Mind-Command."

A Master Researcher, Metaphysician, and Psychic Advisor, he has helped countless men and women find true happiness. He has the rare ability of writing clearly and simply so that even the most profound truths can be plainly understood by anyone.

your neighbors won't say... your boss keeps quiet about... ALL BROUGHT INTO THE OPEN JUST FOR YOU!! They'll tell you all their secrets, but they won't know why.

Hold on now, because I haven't told you yet about the best part of "Automatic Mind-Command."

You may have to bolt your door to keep people from overwhelming you with love, gifts, favors, rewards! Perfect strangers will be walking up to you and asking, "How are you? Can I do anything for you?" They will never suspect that "Automatic Mind-Command" is impelling them to like you, please you... and automatically want to help you.

INSTANTLY YOUR LIFE IS CHANGED!

At first, I couldn't believe it. And yet I know this to be true from my own personal experience... time after time. For example...

A STRANGER HANDS HIM \$500—Harry G., a low-paid factory worker, wanted to start a business of his own. All he needed was cash to get started, but no one would give him the money. Finally someone told him how to use "Automatic Mind-Command"—and Harry laughingly tried it. A short time later, a perfect stranger handed him \$500—saying he'd heard about Harry's plan, and was eager to help him get started!

Unusual? Not at all... things happen every day with "Automatic Mind-Command."

RECEIVES NEEDED CASH QUICKLY!—Mrs. Thelma J. reports, "I needed money badly." Her husband hadn't worked in months, and their savings were running out. Then she discovered "Automatic Mind-Command"—and turned on the power immediately! The next morning she received a package containing several hundred dollars from friends and well-wishers she never knew existed!

In all history, few indeed are the ones who have recognized "Automatic Mind-Command." The rest, who do not use it, pay the penalty in suffering, wishing, hoping, dreaming... Now I say to you: Wish no more!

HOW TO GET STARTED IN JUST 3 MINUTES!

Minute #1—Fill out the No-Risk Coupon and mail it to us.

Minute #2—When you receive a package in the mail from us, open it.

Minute #3—Lift the front cover, and let the secret feed itself in to your mind automatically.

After that, sit back, relax—and see how this power can work for you. It's as simple as that! It won't cost you one penny unless it works!

IN THAT INSTANT, YOU WILL ALREADY BE ABLE TO USE "AUTOMATIC MIND-COMMAND" FOR THE FIRST TIME... for money, love, healing, protection, and much more! Imagine the thrill—after a lifetime of "scrimping" and "penny-pinching"—to see a tidal wave of riches rolling into your life from every direction—pay raises, bonuses, gifts, legacies... a rising tide of good fortune!

MORE AMAZING CASE HISTORIES!

And it's all just minutes away! Larry S. wanted to see his girlfriend—although he had no idea where she was—and no way of

SOME OUTSTANDING FEATURES THAT CAN CHANGE YOUR LIFE!

- The amazing power you now possess
- How to get something for nothing
- Why this method must work for you
- Your "instant" fortune maker
- You can get rich quickly and easily
- "Instant" money can be yours
- A magic spell that works living miracles
- How this secret can bring you anything you desire
- Help from the invisible world
- How to "Tune In" on the secret thoughts of others
- The greatest love spell of all
- Formula for a happy marriage
- How to dissolve all kinds of evil
- How to win the future of your choice

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contacting her by letter or phone. From far away... he began using "Automatic Mind-Command!" In that instant, his girlfriend knew what she had to do. She dropped what she was doing, excused herself and hurried to visit him. Arriving in record time—she hugged and kissed him, explaining that "something" told her he wanted and needed her, and what could she do for him!

Now here's a most fantastic use of "Automatic Mind-Command"—one I'm sure you'll agree proves that here is a power which staggers the imagination!

For example, cases of health-symptoms relieved with "Automatic Mind-Command!" John C. reports that his hearing now seems normal again! Warren W.'s blurred eyesight cleared, sharpened, and now seems normal! Lydia E. says her arthritic symptoms of soreness and stiffness in the fingers were relieved when nothing else seemed to help, and Mrs. M. S. was surprised when her leg pain disappeared. Bella S., who complained of "ulcerative colitis" with stomach cramps and diarrhea, obtained fast relief... And others report relief from complaints of high blood pressure, heart symptoms, "migraine" headaches, weakness, dizziness, fatigue, and more.

It's simple, easy, and automatic to apply!

YOURS TO PROVE—AT OUR RISK!

So you see, life can be beautiful with "Automatic Mind-Command." To discover its amazing power let it put you on the road to a NEW LIFE... filled to the brim with riches, love, pleasure and all the wonderful luxuries of the world... and more! You owe it to yourself to try it! Why not send in the No-Risk Coupon—TODAY!

Sincerely yours,

Scott Reed

MAIL NO RISK COUPON TODAY!

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If you had started this amazing method just a few short weeks ago, right now you could be up to 5, 10, even 15 pounds heavier or more!

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Yes now, even if you have been thin for years, you can have the fuller, more attractive body you have always wanted without dangerous drugs, without heart-straining exercise, without unpleasant tasting medicines!

This exciting method is easy, pleasant, and medically sound beyond a shadow of a doubt, and your own Doctor could tell you the same thing.

HERE'S ALL YOU DO

Before meals, or whenever you feel like it, you take delicious, chewable, nutritionally fortified GAIN tablets and that's it! No other medication to take. Nothing difficult or unpleasant to do, and without even being aware of it, a wonderfully exciting change takes place.

Those high-calorie GAIN tablets are rich in body-building materials! They not only add weight themselves, but they sharpen your appetite! You look forward to meal-times, and without even realizing it, you start to eat more and almost immediately the weight gaining process begins!

As you follow your GAIN Plan which includes nutritional high calorie menus. You add pounds and inches to your arms, legs, chest, hips, everywhere. You'll be amazed at the fantastic transformation that occurs... as thin, unattractive areas start to develop into new magnetic appeal. You'll be

SKINNY MEN AND WOMEN ARE NOT ATTRACTIVE



... a skinny, scrawny body is no asset in social or business life. Give the GAIN Plan a chance to help build you up and put firm flesh on you.

thrilled to discover that as you gain weight you will have more pep and energy for all the wonderful things in life!

THINK OF WHAT THIS CAN MEAN TO YOU

If you are one of those unfortunate people who can't wear all the new high style clothes you want to wear... if you are ashamed of the way you look in a bathing suit... embarrassed because your legs are too thin and spindly... your chest is too flat... your arms aren't the full, rounded limbs they were meant to be... If you long for a more attractive-looking body, the safe, pleasant GAIN Plan can be the answer to your prayers!

Yes, now, with the GAIN Plan to help, it's so easy, so pleasant to add pounds and inches of firm, attractive flesh... so full-filling to feel better, stronger, more vital and alive! But don't take our word for it. Prove it to yourself at our risk!

If you sincerely want to gain weight, and to look better and feel better as a result,

HERE IS OUR OFFER...

We honestly believe the GAIN Plan to be the finest and most effective product of its type sold anywhere in the world today, and to prove our confidence, we are backing that statement up with this honest, straight-forward offer...

Try the fabulous new GAIN Plan in your

GAIN IS SAFE

GAIN is not a dangerous drug, medicine or a fishy-tasting oil. It is made of safe, pure ingredients, contains nothing which could possibly harm you, and may even be taken with complete safety by children.

MONEY-BACK GUARANTEE

Send for the GAIN Plan today. Try it for 7 days entirely at our risk. If, at the end of 7 days, you haven't started to gain pounds and inches and to look better and to feel better... If you aren't convinced the GAIN Plan is a safe, pleasant, way to gain weight, don't keep it! Return the empty bottle and get your money back immediately, no questions asked!

VITAL NOTE

A current issue of a famous medical journal reports on a recent government controlled study. This study, conducted over a 24 year period on 5,000 underweight and overweight men and women, proves that being underweight is as injurious to health and longevity as being overweight.

own home at our risk. Subject it to any test you like. Weigh yourself before you start. Weigh yourself later. If you haven't started to see substantial weight gain within 7 days, and if you don't feel better and look better as a result, or, if you are not completely satisfied for any reason, PAY NOTHING! It's just as simple as that.

If you are in doubt... even if you think nothing can possibly help you, for the sake of your appearance, and your happiness, at least try it! If the GAIN Plan works the way we know it will, you'll agree it is worth the few dollars it cost.

On the other hand, if it doesn't work the way you expected, it costs you nothing, and at least you have had the satisfaction of trying it at our expense.

What could be fairer than that? The next move is up to you. Once and for all, determine to do something about your underweight! We know you'll be happy you did.

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Please send my package of GAIN Plan immediately with the understanding that if I am not satisfied, I may have my money back, no questions asked.

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☐ SAVE \$5.00! Order 3 for \$25.00

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